



## Course and Examination Fact Sheet: Autumn Semester 2024

5,133 | 6,135: International Management

ECTS credits: 4

### Overview examination/s

(binding regulations see below)

central - Written examination, Analog, Individual work individual grade (50%, 90 mins.)

Examination time: Lecture-free period

decentral - Written work, Digital, Group work group grade (50%)

Examination time: Term time

### Attached courses

Timetable -- Language -- Lecturer

[5,133,1.00 International Management](#) -- English -- [Moser Roger](#) , [Zhang Xiaoxu](#)

### Course information

#### Course prerequisites

None.

#### Learning objectives

This course has the following objectives:

1. To understand how multinational corporations coordinate activities across borders and cultures, respond to the conflicting challenges of globalization and de-globalization, and compete in the ever-changing global economic, social, and political environments.
2. To learn to analyze complex international management cases comprehensively and succinctly.
3. To discuss international management challenges, draw meaningful conclusions, and put down your insights in a group paper.
4. To develop problem-solving and inter-personal skills for working effectively in culturally-diverse groups.

#### Course content

In this course, key international management topics will be discussed, including globalization, international strategy, internationalization process, cross-cultural management, fundamentals and practical insights for doing business in important international markets, and other aspects related to international business.

#### Course structure and indications of the learning and teaching design

This course counts 4 credits. Accordingly, the total average workload for students is 120 hours.

This includes self-study, campus time and all examinations.

The sessions will be a mixture of lectures, case discussions, and small in-class assignments.

#### Course literature

All readings (including case studies) will be provided through Canvas.



## Additional course information

For students taking the International Management specialization, this is a compulsory course.

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/2)

##### Examination modalities

|                              |                                  |
|------------------------------|----------------------------------|
| Examination type             | Written examination              |
| Responsible for organisation | central                          |
| Examination form             | Written exam                     |
| Examination mode             | Analog                           |
| Time of examination          | Lecture-free period              |
| Examination execution        | Synchronous                      |
| Examination location         | On Campus                        |
| Grading type                 | Individual work individual grade |
| Weighting                    | 50%                              |
| Duration                     | 90 mins.                         |

##### Examination languages

Question language: English  
Answer language: English

##### Remark

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##### Examination-aid rule

Closed Book

The use of aids is prohibited as a matter of principle, with the exception of pocket calculator models of the Texas Instruments TI-30 series and, in case of non-language exams, bilingual dictionaries without any handwritten notes. Any other aids that are admissible must be explicitly listed by faculty members in the paragraph entitled "Supplementary aids" of the course and examination fact sheet; this list is exhaustive.

Procuring any aids, as well as ensuring their working order, is the exclusive responsibility of students.

##### Supplementary aids

None.

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#### 2. Examination sub part (2/2)

##### Examination modalities

|                              |              |
|------------------------------|--------------|
| Examination type             | Written work |
| Responsible for organisation | decentral    |
| Examination form             | Written work |
| Examination mode             | Digital      |
| Time of examination          | Term time    |
| Examination execution        | Asynchronous |



|                      |                        |
|----------------------|------------------------|
| Examination location | On Campus              |
| Grading type         | Group work group grade |
| Weighting            | 50%                    |
| Duration             | --                     |

### Examination languages

Question language: English

Answer language: English

### Remark

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### Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

### Supplementary aids

None.

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## Examination content

**Exam:** All course contents, including lectures, guest lecture, slides and all compulsory readings.

**Group Work:** Creation of an infographic about a topic in the context of international management (provided by the lecturers) along with a brief description / explanation of the content, logic and implications of the infographic. A review of your infographic draft is done during the last week of this unit.

## Examination relevant literature

All compulsory readings listed on Canvas.



## Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 43 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 22nd August 2024);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 14. October 2024);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 43 (Monday, 21 October 2024);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before ending with de-registration period in CW 45 (Monday, 04 November 2024).