

Course and Examination Fact Sheet: Autumn Semester 2023

8,276 | 9,274: Communication of Economic Research

ECTS credits: 2

#### Overview examination/s

(binding regulations see below)

decentral - Presentation, Analog, Individual work individual grade (30%)

Examination time: Term time

decentral - Written work, Digital, Individual work individual grade (70%)

Examination time: Term time

## Attached courses

Timetable -- Language -- Lecturer 9,274,1.00 Communication of Economic Research -- English -- <u>Keuschnigg Christian</u>

## Course information

# Course prerequisites

Solid knowledge in economics and econometrics (first semester of the Masters program MEcon, MiQEF and MIA) are useful.

### Learning objectives

Students learn how to concisely summarize the key insights of leading economic research. They learn how to translate and effectively communicate economic research to a broad and non-specialist audience.

### Course content

Students summarize recent empirical and policy relevant research of leading economists in top economics journals. Topics include topics from all specialization areas of MEcon, MiQEF and MIA, relating to public policy, global economy, managerial economics, financial economics and digitization & data analytics.

The best research summaries are edited by the course instructor and are disseminated in internet platforms on economic policy: HSG website Next Generation; Die Volkswirtschaft (SECO); APA Science Austria; Wirtschaftspolitisches Zentrum. See the page Next Generation on the MEcon website.

# Course structure and indications of the learning and teaching design

The course consists of contact studies in 3 blocks, and selfstudies for preparing research summaries and one short presentation.

#### Course literature

An extended list of leading journal articles and DP series is available on the Canvas course site. Students choose 3 papers to summarize.

## Additional course information

--

# **Examination information**



## Examination sub part/s

# 1. Examination sub part (1/2)

**Examination modalities** 

Examination type Presentation Responsible for organisation decentral

Examination form Oral examination

Examination mode Analog
Time of examination Term time
Examination execution Asynchronous
Examination location On Campus

Grading type Individual work individual grade

Weighting 30% Duration --

Examination languages Question language: English Answer language: English

Remark

Presentation of 1 research summary

Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

--

# 2. Examination sub part (2/2)

**Examination modalities** 

Examination type Written work
Responsible for organisation decentral
Examination form Written work
Examination mode Digital
Time of examination Term time
Examination execution Asynchronous
Examination location Off Campus

Grading type Individual work individual grade

Weighting 70% Duration --

Examination languages Question language: English Answer language: English

Remark

3 written research summaries of journal article

Examination-aid rule Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.



Supplementary aids

--

#### **Examination content**

Students must hand in 3 research summaries, each about 1'500 words, plus 1 set of presentation slides, no more than 5 slides. Topics include topics from all specialization areas of MEcon, MiQEF and MIA, relating to public policy, global economy, managerial economics, financial economics and digitization & data analytics.

## Examination relevant literature

A list of leading journal articles is provided on the studynet (Canvas) at the beginning of the course.

# Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 24 August 2023);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 16 October 2023);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 45 (Monday, 06 November 2023);
- Examination information (regulations on aids, examination contents, examination literature) for centrally
  organised examinations: two weeks before the end of the de-registration period in CW 45 (Monday, 06 November
  2023).