



## Course and Examination Fact Sheet: Autumn Semester 2023

### 7,352: International Law and Business Strategy

ECTS credits: 6

#### Overview examination/s

(binding regulations see below)

decentral - Audiovisual work, Digital, Individual work individual grade (50%)

Examination time: Term time

decentral - Written work, Digital, Individual work individual grade (50%)

Examination time: Term time

#### Attached courses

Timetable -- Language -- Lecturer

[7.352.1.00 International Law and Business Strategy](#) -- English -- [Ruigrok Winfried](#), [Burri Thomas](#)

[7.352.2.01 International Law and Business Strategy: Exercises, Group 1](#) -- English -- [Zakrevskaya Viktoriya](#), [Zhang Xiaoxu](#)

[7.352.2.02 International Law and Business Strategy: Exercises, Group 2](#) -- English -- [Zakrevskaya Viktoriya](#), [Zhang Xiaoxu](#)

#### Course information

##### Course prerequisites

This ambitious multi-disciplinary course builds on introductory knowledge in business and international law.

Students with no prior knowledge or experience in business and/or international law are required to familiarize themselves with the basics of business and/or international law, respectively, before the beginning of the course. This can be done by studying the basics of business and/or international law as specified in the list of prerequisite knowledge for MIA students that you find online in the Canvas room of this course.

In order to hone their skills in legal studies, students are encouraged to attend the MIA Mornings workshops 7,389 Legal Thinking and 7,394 Legal Research.

##### Learning objectives

Together, the two courses, i.e. this course and International Politics and Market Economy (7,350), provide students with the necessary knowledge and skills to understand and analyze the dynamic interdependencies between politics, law, and the economy in today's world. Students learn to deal with the cross-disciplinary problems typical of International Affairs.

The following learning objectives should be attained after successful completion of both courses:

- Students demonstrate proficiency in analyzing current issues in International Affairs from various perspectives at an advanced level,
- Students have a thorough, integrated knowledge and understanding of advanced topics across the four multi-disciplinary decision-making arenas (i.e. politics, markets, firms, and courts),
- Students apply in-depth multi-disciplinary knowledge (concepts, theories and empirics) in an integral manner when addressing academic and real-world problems,
- Students exhibit a clear understanding and awareness of the global environment of business, economic, legal and political practices and processes, and integrate this awareness when addressing academic and real-world problems.

##### Course content

The compulsory core course 7,352 'International Law and Business Strategy' has been designed in conjunction with course 7,350 'International Politics and Market Economy' (taught by Simon Evenett and James Davis), although both courses are executed



distinctly.

Together, these two courses equip students with the knowledge and skills needed to understand some of the world's most pressing challenges. The goal is to enable students to develop original and critical approaches to global problems, challenging conventional frameworks and adopting a distinctive problem-oriented approach rooted in critical social enquiry.

The multi-disciplinary courses are centered around *four arenas: Politics* (i.e. political systems or organizations equipped with varying degrees of political authority, such as nation-states or non-governmental organizations); *Markets* (at the sectoral, local, regional, economy-wide, or global level where resources are (re-)allocated); *Firms* (i.e. corporate agents within the private business sector, including industries, establishments, and enterprises); and *Courts* (broadly understood in the sense of places where legal disputes of various kinds are settled, including courts and legislative bodies at the international, transnational, or constitutional level). This structure allows us to move beyond classic distinctions of the four core disciplines (i.e. Politics, Economics, Law, Business), in the sense that it seeks to promote integrated thinking, critical analysis, and holistic learning.

This course covers the arenas *International Law and Business*. After an introduction into the respective arena, five challenges in International Affairs will be addressed first from the perspective of *International Law* (before the term break) and then from the perspective of *Business* (after the term break). In each session, one challenge will be discussed. The five challenges are the following:

	<i>Domain of the challenge</i>	<i>Questions to be addressed</i>
	Introduction:	What is the dominant logic of each discipline? How does this arena work? What are the leading questions?
1	Trade and investment	Backlash against globalization?
2	Finance	Out of control? Distributional issues? Shareholders or stakeholders?
3	Climate and environment	Can we afford sustainability? How to escape tragedy?
4	Development	Participation in the global system? End of Western dominance?
5	Conclusion	Power in the 21 <sup>st</sup> century: Who really governs today?

Discussing the same five global problems from the perspective of four different core arenas, the two courses aim to develop students' ability to recognize linkages and synergies between disciplines and to analyze pivotal political and economic challenges in more integrated ways.

## Course structure and indications of the learning and teaching design

This course includes lectures and seminar groups. Students are expected to attend all sessions of lectures and seminar groups and participate actively in discussions. *Readings must be completed prior to sessions.*

One two-hour lecture will be held each week. Lectures generally build on the required readings. Attendance of lectures is essential for successful completion of the course.

Seminar group meetings led by teaching assistants are a vital addition to the weekly lectures. They provide opportunities for students to deepen knowledge and apply skills acquired during the lectures.

## Course literature



A reader will be made available through Canvas.

## Additional course information

Thomas Burri is a professor of international law and European law at HSG. He is the academic director of the Master in International Law (MIL) at HSG.

Winfried Ruigrok is the Dean of the Executive School of Management, Technology & Law at the University of St. Gallen. He joined the HSG as a Professor of International Management in 1996 and has been the Director of the Research Institute for International Management (FIM-HSG).

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/2)

##### Examination modalities

Examination type	Audiovisual work
Responsible for organisation	decentral
Examination form	Practical test
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	Off Campus
Grading type	Individual work individual grade
Weighting	50%
Duration	--

##### Examination languages

Question language: English

Answer language: English

##### Remark

voice over power point presentation

##### Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

##### Supplementary aids

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#### 2. Examination sub part (2/2)

##### Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous



Examination location	Off Campus
Grading type	Individual work individual grade
Weighting	50%
Duration	--

## Examination languages

Question language: English

Answer language: English

## Remark

Reflection paper on court decision

## Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

## Supplementary aids

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## Examination content

The course 7,352 'International Law and Business Strategy' (taught by Thomas Burri and Winfried Ruigrok) and the course 7,350 'International Politics and Market Economy' (the remaining course, taught by James Davis and Simon Evenett) coordinate examinations so as to make students think inter- and cross-disciplinary.

The **examination of this course** consists of two assignments, each contributing 50% to the final grade:

### [1] Decentral examination (reflection paper) written individually at home (50%)

The examination for the international law block will take place over 48 hours. Students will receive access to a court decision loosely relating to one of the topic areas for this course (which is the same topic area as in the exam in the course International Politics and Market Economy, 7,350) at 8:00 on 7 November, 2023. Students will then discuss the court decision in their paper. The essay shall not exceed 1,500 words (including footnotes but excluding the bibliography). The exam is to be submitted via Canvas by 8:00 on 9 November, 2023.

### [2] Decentral examination (voice over power point presentation) recorded individually at home (50%)

Students have 48 hours (two days) to electronically submit a 'voice-over powerpoint' presentation they produced themselves in .mp4 file format. The maximum length of this presentation is 5 minutes. Presentations exceeding 5 minutes and 0 seconds in length will not be accepted.

This examination will take place early January 2024. The exact date and further details will be provided in class.

The final grade for this course is the mean grade of the grade given by Prof. Burri for Paper [1] and the grade given by Prof. Ruigrok for Presentation [2].

## Examination relevant literature

Readings are provided through Canvas and will be made available by the start of the term.



## Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 24 August 2023);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 16 October 2023);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 45 (Monday, 06 November 2023);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the de-registration period in CW 45 (Monday, 06 November 2023).