

# Course and Examination Fact Sheet: Autumn Semester 2023

# 7,208: The Global Leader and Managerial Effectiveness

# ECTS credits: 4

## Overview examination/s

(binding regulations see below) decentral - Presentation, Analog, Group work group grade (50%) Examination time: Term time decentral - Active participation, Analog, Individual work individual grade (25%) Examination time: Term time decentral - Written work, Digital, Individual work individual grade (25%) Examination time: Term time

## Attached courses

Timetable -- Language -- Lecturer 7,208,1.00 The Global Leader and Managerial Effectiveness -- English -- Aschari Omid

# **Course information**

### Course prerequisites

This course is open to students from the following programs:

- Master of Arts in Strategy and International Management (seats limited)
- Master of Arts in International Affairs (seats limited)
- Master of Arts in Banking and Finance (seats limited)
- Guest students at the Master's Level (seats limited)

The allocation to this course is organized via a special application process (SBV) and not via the regular bidding process. SIM, MBF, MIA and guest students at the Master's level will receive an e-mail with more information about the application process and with a link to an online form. Timeframe for signing up for the course: The online form is open from 24th August 12.00 noon (CET) until 14th September 12.00 noon (CET). After the deadline, all students, who filled out the form, will be informed about the result by mail.

Students are allocated to the course on a first-come, first-serve basis. As of 14 September 2023, noon, the allocation to the course is final and changes are not possible anymore.

## Learning objectives

- Exploring one's own leader potential; unearthing, challenging and discussing core assumptions
- Understanding the nature of social and corporate transformation and the links to leadership as a main driver
- Learning research-based and practice-proven behavioral dimensions and strategies to boost personal leadership effectiveness, especially in a global, diverse environment

## Course content

The focus is on learning how to increase one's personal impact and effectiveness as a future leader and executive within the dynamics of a global, diverse and multi-facetted context. In the following, an overview:

Participants explore the contours of the kind of leadership mindset and attitude as well as key principles and qualities that are required to successfully cope with the new challenges of our time. Based on research-based and practice-proven frameworks,



students learn a distinct set of concrete behavioral strategies that enable them to boost their leadership effectiveness, thereby gain additional personal confidence and develop deeper insights of the new priorities and responsibilities of rising leaders of tomorrow.

In the course, we will also explore the phenomenon of corporate transformation as a crucial factor for successful organizations and shed light on highly relevant aspects concerning managerial effectiveness in VUCA and digital environments.

**Objectives:** 

- Exploring one's own leader potential, unearthing and challenging core assumptions
- Understanding the nature of social/corporate/culture transformation and the links to leadership as a main driver
- Learning research-based and practice-proven behavioral dimensions and strategies to boost personal leadership effectiveness, especially in a global, diverse environment

### Course structure and indications of the learning and teaching design

The course will be carried out in 12 sessions that build on each other. Core elements are interactive lectures including breakout sessions, group presentations and plenary discussions, complemented by creative group learning formats, guest speaker and self-assessment.

- 1. Kick-off session: Orientation and course instructions; group coordination. Introductory lecture.
- 2. Subsequent sessions: Most of the sessions are structured based on two components interactive inputs and group presentations that reinforce each other, complemented by plenary discussions.

Component I: Building the base and stretching beyond (selected topics as outlined above under 'course content'). It includes:

- Building personal leadership capacity to succeed in diverse environments
- Corporate transformation and how to lead future-oriented organizations
- Learning behavioral key strategies to increase personal leadership effectiveness

Component II: Group presentations based on assigned "hot topics" that are then discussed and further explored in plenary sessions.

### **Course literature**

Compulsory and supplementary readings including cases will be provided on Canvas.

### Additional course information

I am looking forward to an inspiring, interactive and thought-provoking class. This requires active, open-minded and motivated participants, that dare to reflect on themselves, imagine the future, ask questions, voice and argue their views and contribute to lively and constructive discussions, debates and presentations.

# Examination information

### Examination sub part/s

## 1. Examination sub part (1/3)

Examination modalities	
Examination type	Presentation
Responsible for organisation	decentral
Examination form	Oral examination
Examination mode	Analog
Time of examination	Term time

Fact sheet version: 1.0 as of 24/07/2023, valid for Autumn Semester 2023



Examination execution	Asynchronous
Examination location	On Campus
Grading type	Group work group grade
Weighting	50%
Duration	

#### Examination languages

Question language: English Answer language: English

Remark

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#### Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

### 2. Examination sub part (2/3)

#### Examination modalities

Examination type	Active participation
Responsible for organisation	decentral
Examination form	Oral examination
Examination mode	Analog
Time of examination	Term time
Examination execution	Synchronous
Examination location	On Campus
Grading type	Individual work individual grade
Weighting	25%
Duration	

#### **Examination languages**

Question language: English Answer language: English

#### Remark

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#### Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

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### 3. Examination sub part (3/3)

### Examination modalities Examination type Written work Responsible for organisation decentral



Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	On Campus
Grading type	Individual work individual grade
Weighting	25%
Duration	

#### Examination languages

Question language: English Answer language: English

Remark

### Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

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### Examination content

The content of the course (required literature, discussions, inputs and slides used during the sessions) is relevant for the exam components. For the assignments and presentation, the groups will research further sources to adequately prepare and perform. In the kick-off session, precise instructions for each component is provided.

## Examination relevant literature

Literature sources will be made available or specified to obtain from the library prior to the start of each session.



## Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 24 August 2023);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 16 October 2023);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 45 (Monday, 06 November 2023);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the de-registration period in CW 45 (Monday, 06 November 2023).