



## Course and Examination Fact Sheet: Autumn Semester 2023

### 7,202: International Management

ECTS credits: 4

#### Overview examination/s

(binding regulations see below)

central - Analog written examination, Analog, Individual work individual grade (50%, 90 Min.)

Examination time: Lecture-free period

decentral - Written work, Digital, Group work group grade (50%)

Examination time: Term time

#### Attached courses

Timetable -- Language -- Lecturer

[7.202.1.00 International Management](#) -- English -- [Ruigrok Winfried](#)

#### Course information

#### Course prerequisites

None.

#### Learning objectives

The course has the following objectives:

- To understand how multinational corporations coordinate operations and compete on a global/regional scale;
- To learn to analyse and discuss complex international management cases succinctly and comprehensively;
- To interpret academic papers in the field of International Management, draw meaningful conclusions, and present own insights and findings in writing.

The objectives of the Self-Study Module (SSM) are as followed:

- To interpret and synthesise findings of academic papers in a subfield of International Management and draw your own conclusions;
- To practise independent academic research and academic writing;
- To develop problem-solving and inter-personal skills of working effectively in a culturally-diverse group.

More details of the SSM will be provided in the course outline, which will be made available through Canvas.

#### Course content

Key International Management topics will be discussed, including corporate and international strategy, international market entry, international organisation, cross-cultural management, international alliances, and managing international labour force.

#### Course structure and indications of the learning and teaching design

Sessions will be a mixture of lectures (incl. several guest speakers), case discussions, and small in-class assignments.

In the context of the Self-Study Module (SSM) student groups will produce an original paper in a subfield of International Management on the basis of scholarly papers.

#### Course literature

All details on readings (incl. case studies and input papers for the SSM) will be provided through Canvas.



## Additional course information

Please study the course outline for more detailed information regarding the SSM. Additional information regarding the SSM, such as paper requirements, will be provided through Canvas.

Please note that this course will not be open for bidding in the waiting list rounds. Students can bid for the course in the preliminary and main rounds of the bidding only.

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/2)

##### Examination modalities

Examination type	Analog written examination
Responsible for organisation	central
Examination form	Written exam
Examination mode	Analog
Time of examination	Lecture-free period
Examination execution	Synchronous
Examination location	On Campus
Grading type	Individual work individual grade
Weighting	50%
Duration	90 Min.

##### Examination languages

Question language: English  
Answer language: English

##### Remark

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##### Examination-aid rule

Closed Book

The use of aids is prohibited as a matter of principle, with the exception of pocket calculator models of the Texas Instruments TI-30 series and, in case of non-language exams, bilingual dictionaries without any handwritten notes. Any other aids that are admissible must be explicitly listed by faculty members in the paragraph entitled "Supplementary aids" of the course and examination fact sheet; this list is exhaustive.

Procuring any aids, as well as ensuring their working order, is the exclusive responsibility of students.

##### Supplementary aids

None

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#### 2. Examination sub part (2/2)

##### Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work



Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	On Campus
Grading type	Group work group grade
Weighting	50%
Duration	--

## Examination languages

Question language: English

Answer language: English

## Remark

Group research paper

## Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

## Supplementary aids

None

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## Examination content

All course contents, incl. slides. All compulsory course readings.

## Examination relevant literature

All compulsory readings listed on Canvas latest by the 20.12.2023. Recommended readings and readings for the SSM will not be tested in the final written exam.



## Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 24 August 2023);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 16 October 2023);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 45 (Monday, 06 November 2023);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the de-registration period in CW 45 (Monday, 06 November 2023).