



## Course and Examination Fact Sheet: Autumn Semester 2022

### 7,202: International Management

ECTS credits: 4

#### Overview examination/s

(binding regulations see below)

Decentral - examination paper written at home (in groups - all given the same grades) (50%)

Examination time: term time

Central - Written examination (50%, 60 mins.)

Examination time: inter-term break

#### Attached courses

Timetable -- Language -- Lecturer

[7.202.1.00 International Management](#) -- Englisch -- [Ruigrok Winfried](#)

#### Course information

#### Course prerequisites

None.

#### Learning objectives

The course has the following objectives:

- To understand how multinational corporations coordinate operations and compete on a global/regional scale;
- To learn to analyse and discuss complex international management cases succinctly and comprehensively;
- To interpret academic papers in the field of International Management, draw meaningful conclusions, and present own insights and findings in writing.

The objectives of the Self-Study Module (SSM) are as followed:

- To interpret and synthesise findings of academic papers in a subfield of International Management and draw your own conclusions;
- To practise independent academic research and academic writing;
- To develop problem-solving and inter-personal skills of working effectively in a culturally-diverse group.

More details of the SSM will be provided in the course outline, which will be made available through Canvas.

#### Course content

Key International Management topics will be discussed, including corporate and international strategy, international market entry, international organisation, cross-cultural management, international alliances, and managing international labour force.

#### Course structure and indications of the learning and teaching design

Sessions will be a mixture of lectures (incl. several guest speakers), case discussions, and small in-class assignments.

In the context of the Self-Study Module (SSM) student groups will produce an original paper in a subfield of International Management on the basis of scholarly papers.

#### Course literature

All details on readings (incl. case studies and input papers for the SSM) will be provided through Canvas.



## Additional course information

Please study the course outline for more detailed information regarding the SSM. Additional information regarding the SSM, such as paper requirements, will be provided through Canvas.

Please note that this course will not be open for bidding in the waiting list rounds. Students can bid for the course in the preliminary and main rounds of the bidding only.

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/2)

##### Examination time and form

Decentral - examination paper written at home (in groups - all given the same grades) (50%)

Examination time: term time

##### Remark

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##### Examination-aid rule

Term papers

Written work must be written without outside help according to the known citation standards, and a declaration of authorship must be attached, which is available as a template on the StudentWeb.

Documentation (quotations, bibliography, etc.) must be carried out universally and consistently according to the requirements of the chosen/specified citation standard such as e.g. APA or MLA.

The legal standard is recommended for legal work (cf. by way of example: FORSTMOSER, P., OGOREK R., SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende (the latest edition in each case), or according to the recommendations of the Law School).

The reference sources of information (paraphrases, quotations, etc.) that has been taken over literally or in the sense of the original text must be integrated into the text in accordance with the requirements of the citation standard used. Informative and bibliographical notes must be included as footnotes (recommendations and standards e.g. in METZGER, C., Lern- und Arbeitsstrategien (latest edition)).

For all written work at the University of St.Gallen, the indication of page numbers is mandatory, regardless of the standard chosen. Where page numbers are missing in sources, the precise designation must be made differently: chapter or section title, section number, article, etc.

##### Supplementary aids

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##### Examination languages

Question language: English

Answer language: English

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#### 2. Examination sub part (2/2)

##### Examination time and form

Central - Written examination (50%, 60 mins.)

Examination time: inter-term break

##### Remark

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## Examination-aid rule

### Extended Closed Book

The use of aids is limited; any additional aids permitted are exhaustively listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments TI-30 series and mono- or bilingual dictionaries (no subject-specific dictionaries) without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

## Supplementary aids

None.

## Examination languages

Question language: English

Answer language: English

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## Examination content

All course contents, incl. slides. All compulsory course readings.

## Examination relevant literature

All compulsory readings listed on Canvas latest by the 20.12.2022. Recommended readings and readings for the SSM will not be tested in the final written exam.

### Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 25 August 2022);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 17 October 2022);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 42 (Monday, 17 October 2022);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 45 (Monday, 7 November 2022).