



Course and Examination Fact Sheet: Autumn Semester 2021

7,352: International Law and Business Strategy

ECTS credits: 6

Overview examination/s

(binding regulations see below)

Decentral - examination paper written at home (individual) (50%)

Examination time: term time

Decentral - examination paper written at home (individual) (50%)

Examination time: term time

Attached courses

Timetable -- Language -- Lecturer

[7.352.1.00 International Law and Business Strategy](#) -- Englisch -- [Ruigrok Winfried](#) , [Burri Thomas](#)

[7.352.2.01 International Law and Business Strategy: Exercises, Group 1](#) -- Englisch -- [Trusilo Daniel](#) , [Zhang Xiaoxu](#)

[7.352.2.02 International Law and Business Strategy: Exercises, Group 2](#) -- Englisch -- [Trusilo Daniel](#) , [Zhang Xiaoxu](#)

Course information

Course prerequisites

This ambitious multi-disciplinary course builds on introductory knowledge in business and international law.

Students with no prior knowledge or experience in business and/or international law are required to familiarize themselves with the basics of business and/or international law, respectively, before the beginning of the course. This can be done by studying the basics of business and/or international law as specified in the list of prerequisite knowledge for MIA students that you find online in the Canvas room of this course.

In order to hone their skills in legal studies, students are encouraged to attend the MIA Mornings workshops 7,389 Legal Thinking and 7,394 Legal Research offered by Mariana Wiederkehr.

Learning objectives

Together, the two courses, i.e. this course and International Politics and Market Economy (7,350), provide students with the necessary knowledge and skills to understand and analyze the dynamic interdependencies between politics, law, and the economy in today's world. Students learn to deal with the cross-disciplinary problems typical of International Affairs.

The following learning objectives should be attained after successful completion of both courses:

- Students demonstrate proficiency in analyzing current issues in International Affairs from various perspectives at an advanced level,
- Students have a thorough, integrated knowledge and understanding of advanced topics across the four multi-disciplinary decision-making arenas (i.e. politics, markets, firms, and courts),
- Students apply in-depth multi-disciplinary knowledge (concepts, theories and empirics) in an integral manner when addressing academic and real-world problems,
- Students exhibit a clear understanding and awareness of the global environment of business, economic, legal and political practices and processes, and integrate this awareness when addressing academic and real-world problems.

Course content

The compulsory core course 7,352 'International Law and Business Strategy' has been designed in conjunction with course 7,350 'International Politics and Market Economy' (taught by Simon Evenett and Patrick Emmenegger), although both courses are



executed distinctly.

Together, these two courses equip students with the knowledge and skills needed to understand some of the world's most pressing challenges. The goal is to enable students to develop original and critical approaches to global problems, challenging conventional frameworks and adopting a distinctive problem-oriented approach rooted in critical social enquiry.

The multi-disciplinary courses are centered around *four arenas: Politics* (i.e. political systems or organizations equipped with varying degrees of political authority, such as nation-states or non-governmental organizations); *Markets* (at the sectoral, local, regional, economy-wide, or global level where resources are (re-)allocated); *Firms* (i.e. corporate agents within the private business sector, including industries, establishments, and enterprises); and *Courts* (broadly understood in the sense of places where legal disputes of various kinds are settled, including courts and legislative bodies at the international, transnational, or constitutional level). This structure allows us to move beyond classic distinctions of the four core disciplines (i.e. Politics, Economics, Law, Business), in the sense that it seeks to promote integrated thinking, critical analysis, and holistic learning.

This course covers the arenas *International Law and Business*. After an introduction into the respective arena, five challenges in International Affairs will be addressed first from the perspective of *International Law* (before the term break) and then from the perspective of *Business* (after the term break). In each session, one challenge will be discussed. The five challenges are the following:

	<i>Domain of the challenge</i>	<i>Questions to be addressed</i>
	Introduction:	What is the dominant logic of each discipline? How does this arena work? What are the leading questions?
1	Trade and investment	Backlash against globalization?
2	Finance	Out of control? Distributional issues? Shareholders or stakeholders?
3	Climate and environment	Can we afford sustainability? How to escape tragedy?
4	Development	Participation in the global system? End of Western dominance?
5	Conclusion	Power in the 21 st century: Who really governs today?

Discussing the same five global problems from the perspective of four different core arenas, the two courses aim to develop students' ability to recognize linkages and synergies between disciplines and to analyze pivotal political and economic challenges in more integrated ways.

Course structure and indications of the learning and teaching design

This course includes lectures and seminar groups. Students are expected to attend all sessions of lectures and seminar groups and participate actively in discussions. *Readings must be completed prior to sessions.*

One two-hour lecture will be held each week. Lectures generally build on the required readings. Attendance of lectures is essential for successful completion of the course.

Seminar group meetings led by teaching assistants are a vital addition to the weekly lectures. They provide opportunities for students to deepen knowledge and apply skills acquired during the lectures.

Course literature



A reader will be made available through Canvas.

Additional course information

Thomas Burri is a professor of international law and European law at HSG.

Winfried Ruigrok is the Dean of the Executive School of Management, Technology & Law at the University of St.Gallen. He joined the HSG as a Professor of International Management in 1996 and has been the Director of the Research Institute for International Management (FIM-HSG).

In the case of the President's Board having to implement new directives due to the SARS-CoV-2 pandemic in AS2021, the course information listed above will be changed as follows:

- The course is conducted online via the platform zoom (no recordings);
- The lecturers will inform via e-mail on the changed implementation modalities of the course;
- There are no changes necessary to the course information. In addition, there are no changes necessary to the examination information.

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form

Decentral - examination paper written at home (individual) (50%)

Examination time: term time

Remark

Voice over Powerpoint Presentation

Examination-aid rule

Term papers

Written work must be written without outside help according to the known citation standards, and a declaration of authorship must be attached, which is available as a template on the StudentWeb.

Documentation (quotations, bibliography, etc.) must be carried out universally and consistently according to the requirements of the chosen/specified citation standard such as e.g. APA or MLA.

The legal standard is recommended for legal work (cf. by way of example: FORSTMOSER, P., OGOREK R., SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende (the latest edition in each case), or according to the recommendations of the Law School).

The reference sources of information (paraphrases, quotations, etc.) that has been taken over literally or in the sense of the original text must be integrated into the text in accordance with the requirements of the citation standard used. Informative and bibliographical notes must be included as footnotes (recommendations and standards e.g. in METZGER, C., Lern- und Arbeitsstrategien (latest edition)).

For all written work at the University of St.Gallen, the indication of page numbers is mandatory, regardless of the standard chosen. Where page numbers are missing in sources, the precise designation must be made differently: chapter or section title, section number, article, etc.

Supplementary aids

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Examination languages

Question language: English

Answer language: English



2. Examination sub part (2/2)

Examination time and form

Decentral - examination paper written at home (individual) (50%)

Examination time: term time

Remark

Take-home exam (2000 words)

Examination-aid rule

Term papers

Written work must be written without outside help according to the known citation standards, and a declaration of authorship must be attached, which is available as a template on the StudentWeb.

Documentation (quotations, bibliography, etc.) must be carried out universally and consistently according to the requirements of the chosen/specified citation standard such as e.g. APA or MLA.

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Supplementary aids

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Examination languages

Question language: English

Answer language: English

Examination content

The course 7,352 'International Law and Business Strategy' (taught by Thomas Burri and Winfried Ruigrok) and the course 7,350 'International Politics and Market Economy' (the remaining course, taught by Patrick Emmenegger and Simon Evenett) coordinate examinations so as to make students think inter- and cross-disciplinary.

The **examination of each course** consists of two assignments, each contributing 50% to the final grade:

[1] **Decentral examination paper written individually at home** (50%)

Students have 96 hours (four days) to write two papers: Paper 1 for this course (7,352) and Paper 2 for the other course (7,350). Two questions (Question 1 and Question 2) will be provided in two different domains (Domain 1 and Domain 2). Students first select one of the two Domains and then answer Question 1 from a legal perspective (= Paper 1) and Question 2 from a political science perspective (= Paper 2), both in the same Domain. In total, students hence write two papers during the same four days, one from a political science perspective (for course 7,350) and the other from a legal perspective (for course 7,352).

Example: At the beginning of the four day-period, the exam is handed out which defines Domain 1 as "finance" and Domain 2 as "development". For each of these two Domains, two questions are asked, with Question 1 aiming at an answer from a political science perspective, and Question 2 aiming at an answer from a legal perspective. In this example, the student taking the exam might opt for Domain 2 (development) and answers Question 1 and Question 2 in this Domain. Students upload Paper 1 and Paper 2, each of maximum length of 2'000 words, electronically. This examination takes place after the first half of the term.



[2]Decentral examination paper (voice over power presentation) recorded individually at home(50%)

Students have 48 hours (two days) to electronically submit a 'voice-over powerpoint' presentation they produced themselves in .mp4 file format. The maximum length of this presentation is 5 minutes. Presentations exceeding 5 minutes and 0 seconds in length will not be accepted.

Presentation 1 for this course (7,352) and Presentation 2 for the other course (7,350).Two questions (Question 1 and Question 2) will be provided in two different domains (Domain 1 and Domain 2). Students first select one of the two Domains and then answer Question 1 from a business perspective (= Presentation 1) and Question 2 from an economics perspective (= Presentation 2), both in the same Domain. In total, students hence produce two presentations during these two days, one from an economics perspective (for course 7,350) and the other from a business perspective (for course 7,352).This examination takes place after the second half of the term.

Students submit both Paper 1 and Presentation 1 to this course. The final grade for this course is the mean grade of the grade given by Prof. Burri for Paper 1 and the grade given by Prof. Ruigrok for Presentation 1.

Examination relevant literature

Readings are provided through Canvas and will be made available by the start of the term.

Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 26 August 2021);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 18 October 2021);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 42 (Monday, 18 October 2021);

Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 45 (Monday, 8 November 2021).