



## Course and Examination Fact Sheet: Autumn Semester 2020

### 7,352: International Law and Business Strategy

ECTS credits: 6

#### Overview examination/s

(binding regulations see below)

Decentral - examination paper written at home (individual) (50%)

Examination time: term time

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Examination time: term time

#### Attached courses

Timetable -- Language -- Lecturer

[7.352.1.00 International Law and Business Strategy](#) -- Englisch -- [Ruigrok Winfried](#) , [Burri Thomas](#)

[7.352.2.01 International Law and Business Strategy: Exercises, Group 1](#) -- Englisch -- [Trusilo Daniel](#) , [Zhang Xiaoxu](#)

[7.352.2.02 International Law and Business Strategy: Exercises, Group 2](#) -- Englisch -- [Trusilo Daniel](#) , [Zhang Xiaoxu](#)

#### Course information

##### Course prerequisites

This ambitious multi-disciplinary course builds on introductory knowledge in legal studies and business administration.

Students with no prior knowledge or experience in law and/or business management are required to familiarize themselves with the basics of public international law and/or international business, respectively, before the beginning of the course. This can be done by studying the basics of public international law and/or international business as specified in the list of prerequisite knowledge for MIA students that you find online in the Canvas room of this course.

In order to hone their skills in international law, students are encouraged to attend the MIA mornings workshops 7,389 'Legal Thinking' and 7,394 'Legal Research' offered by Mariana Wiederkehr.

##### Learning objectives

Together, the two courses, i.e. International Law and Business Strategy and International Politics and Market Economy, provide students with the necessary knowledge and skills to understand and analyze the dynamic interdependencies between politics, law, and the economy in today's world. Students learn to deal with the cross-disciplinary problems typical of International Affairs.

The following learning objectives should be attained after successful completion of both courses:

- Students demonstrate proficiency in analyzing current issues in International Affairs from various perspectives at an advanced level,
- Students have a thorough, integrated knowledge and understanding of advanced topics across the four multi-disciplinary decision-making arenas (i.e. politics, markets, firms, and courts),
- Students apply in-depth multi-disciplinary knowledge (concepts, theories and empirics) in an integral manner when addressing academic and real-world problems,

Students exhibit a clear understanding and awareness of the global environment of business, economic, legal and political practices and processes, and integrate this awareness when addressing academic and real-world problems.

##### Course content



The compulsory core course 7,352 'International Law and Business Strategy' is linked to the compulsory course 7,350 'International Politics and Market Economy' (taught by Patrick Emmenegger and Simon Evenett).

Together, the two courses equip students with the knowledge and skills needed to understand some of the world's most pressing challenges. The goal is to enable students to develop original and critical approaches to global problems, challenging conventional frameworks and adopting a distinctive problem-oriented approach rooted in critical social enquiry.

The multi-disciplinary courses are centered around *four arenas*: *Politics* (i.e. political systems or organizations equipped with varying degrees of political authority, such as nation-states or non-governmental organizations); *Markets* (at the sectoral, local, regional, economy-wide, or global level where resources are (re-)allocated); *Firms* (i.e. corporate agents within the private business sector, including industries, establishments, and enterprises); and *Courts* (broadly understood in the sense of places where legal disputes of various kinds are settled, including courts and legislative bodies at the international, transnational, or constitutional level). This structure allows to move beyond classic distinctions of the four core disciplines (i.e. Politics, Economics, Law, Business), in the sense that it seeks to promote integrated thinking, critical analysis, and holistic learning.

This course covers *Courts and Firms*. After an introduction into the respective arena, five challenges in International Affairs will be addressed first from the perspective of *Courts* (before the term break) and then from the perspective of *Firms* (after the term break). In each session, one challenge will be discussed. The five challenges are the following:

Challenge no.	Domain of the challenge	Questions to be addressed
	Introduction	What is the dominant logic of each discipline? How does this arena work? What are the leading questions?
1	Trade and investment	Backlash against globalization?
2	Finance	Shareholders or stakeholders? Out of control? Distributional issues?
3	Climate and environment	Can we afford sustainability? How to escape tragedy?
4	Development	Participation in the global system? End of Western dominance?
5	Conclusion: Power in the 21 <sup>st</sup> century	Who really governs today?

Discussing the same five global problems from the perspective of four different core arenas, the two courses aim to develop students' ability to recognize linkages and synergies between disciplines and to analyze pivotal political and economic challenges in more integrated ways.

## Course structure

This course includes lectures and seminar groups. Students are expected to attend all sessions of lectures and seminar groups and participate actively in discussions. *Readings must be completed prior to sessions.*

One two-hour lecture will be held each week. Lectures generally build on the required readings. Attendance of lectures is essential for successful completion of the course. Students are given guidance on how to prepare for the examination during lectures.

Seminar group meetings led by teaching assistants are a vital addition to the weekly lectures. They provide opportunities for students to deepen knowledge and apply skills acquired during the lectures.



## Course literature

A reader will be made available through Canvas.

## Additional course information

Thomas Burri is an assistant professor of international law and European law at HSG. See [www.thomas-burri.com](http://www.thomas-burri.com), including a link to papers on SSRN.

Winfried Ruigrok is the Dean of the Executive School of Management, Technology & Law at the University of St. Gallen. He joined the HSG as a Professor of International Management in 1996 and has been the Director of the Research Institute for International Management (FIM-HSG).

In case the University suspends in-person teaching because of the SARS-CoV-2 pandemic in fall term 2020, the course information and modalities will be changed as follows:

- The course will be conducted online via Zoom.
- The recordings will be made available for 30 days.
- No other changes will be necessary to the course and examination information.

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/2)

##### Examination time and form

Decentral - examination paper written at home (individual) (50%)

Examination time: term time

##### Remark

Take-home exam (2000 words)

##### Examination-aid rule

Term papers

Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship which is a published template in StudentWeb.

The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the chosen citation standard such as APA or MLA.

For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B., *Juristisches Arbeiten: Eine Anleitung für Studierende*, newest edition respectively, or according to the recommendations of the Law School).

The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into texts in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C., *Lern- und Arbeitsstrategien*, newest edition respectively).

For any work written at the HSG, the indication of the page numbers is mandatory independent of the chosen citation standard. Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.

##### Supplementary aids

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## Examination languages

Question language: English

Answer language: English

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## 2. Examination sub part (2/2)

### Examination time and form

Decentral - examination paper written at home (individual) (50%)

Examination time: term time

### Remark

Voice over Powerpoint Presentation

### Examination-aid rule

Term papers

Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship which is a published template in StudentWeb.

The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the chosen citation standard such as APA or MLA.

For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende, newest edition respectively, or according to the recommendations of the Law School).

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### Supplementary aids

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### Examination languages

Question language: English

Answer language: English

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## Examination content

The course 7,352 'International Law and Business Strategy' (this course, taught by Thomas Burri and Winfried Ruigrok) and the course 7,350 'International Politics and Market Economy' (the remaining course, taught by Patrick Emmenegger and Simon Evenett) coordinate examinations so to make students think inter- and cross-disciplinary.

The **examination of each course** consists of two assignments, each contributing 50% to the final grade:

### [1] Decentral examination paper written individually at home (50%)

Students have 48 hours to answer one essay question (out of two provided) and upload their answer electronically (max. 2'000 words). For this course (7,352), students answer the selected question from a legal perspective (= Essay 1). For the other course (7,350), students answer *the same question* from a political science perspective (= Essay 2). In total, students hence write two essays on the same question, one from a legal perspective and the other from a political science perspective. This examination takes place after the first half of the term.



## [2] Decentral examination paper (voice over powerpoint presentation) recorded individually at home (50%)

Students have 48 hours to submit electronically a 'voice-over powerpoint' presentation (max. 5 minutes) they produced themselves in .mp4 file format. In the presentation students must answer one question (out of two provided). In this course (7,352), students answer the selected question from a business perspective (= Presentation 1). In the other course (7,350), students answer *the same question* from an economics perspective (= Presentation 2). In total, students hence produce two presentations on the same question, one from a business perspective and one from an economics perspective. This examination takes place after the second half of the term.

Students submit both Essay 1 and Presentation 1 to this course. The final grade for this course is the mean grade of the grade given by Prof. Burri for Essay 1 and the grade given by Prof. Ruigrok for Presentation 1.

## Examination relevant literature

Readings are provided through Canvas and will be made available by the start of the term.

### Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 20 August 2020);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 12 October 2020);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 42 (Monday, 12 October 2020);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 44 (Thursday, 29 October 2020).