



Course and Examination Fact Sheet: Autumn Semester 2020

7,220: The Global Leader and Managerial Effectiveness

ECTS credits: 4

Overview examination/s

(binding regulations see below)

Decentral - examination paper written at home (individual) (50%)

Examination time: term time

Decentral - Group examination paper with presentation (all given the same grades) (50%)

Examination time: term time

Attached courses

Timetable -- Language -- Lecturer

[7,220,1.00 The Global Leader and Managerial Effectiveness](#) -- Englisch -- [Aschari Omid](#)

Course information

Course prerequisites

This course is open to students from the following programs:

- Master of Arts in Strategy and International Management (14 places available)
- Master of Arts in International Affairs (10 places available)
- Guest students at the Master's Level (6 places available).

The allocation to this course is organized via a special application process (SBV) and not via the regular bidding process. SIM, MIA and guest students at the Master's level may apply by sending an email to <cornelia.minke@unisg.ch> mentioning their matriculation number, full name and program. Timeframe for signing up for the course: 20.08.2020 (15.00 hours) till 10.09.2020 (noon)

Students are allocated to the course on first-come, first-serve basis. As of 10 September 2020, noon, the allocation to the course is final and changes are not possible anymore.

Learning objectives

- Exploring one's own leader potential, unearthing and challenging core assumptions
- Understanding the nature of social/corporate transformation and the link to leadership as a main driver
- Learning research-based and practice-proven behavioral dimensions and strategies to boost personal leadership effectiveness, especially in a global, diverse environment

Course content

The focus is on learning how to increase one's personal impact and effectiveness as a future leader and executive within the dynamics of a global, diverse and multi-faceted contexts. In the following, an overview:

Participants explore the contours of the kind of leadership mindset and attitude as well as key principles and qualities that are



required to successfully cope with the new challenges of our time. Based on research and practice-proven frameworks, students learn a distinct set of concrete behavioral strategies that enables them to boost their leadership effectiveness, thereby gain additional personal confidence and develop deeper insights of the new priorities and responsibilities of rising leaders of tomorrow.

In the course, we will also explore the phenomenon of corporate transformation as a crucial factor for successful organizations and shed light on highly relevant aspects concerning managerial effectiveness in VUCA and digital environments.

Objectives:

- Exploring one's own leader potential, unearthing and challenging core assumptions
- Understanding the nature of social/corporate/culture transformation and the link to leadership as a main driver
- Learning research-based and practice-proven behavioral dimensions and strategies to boost personal leadership effectiveness, especially in a global, diverse environment

Course structure

The course will be carried out in an introductory session early in the term and block sessions in the fall break. Core elements are interactive lectures including breakout sessions, group presentations and plenary discussions, complemented by creative group learning formats, guest speaker and self-assessment.

1. Kick-off session: Orientation and course instructions; group coordination. Introductory lecture.
2. Fall break block sessions: The sessions are structured based on two components - interactive inputs and group presentations - that reinforce each other, complemented by plenary discussions.

Component I: Building the base and stretching out beyond (selected topics as outlined above under 'course content'). It includes:

- Building personal leadership capacity to succeed in diverse environments
- Corporate transformation and how to lead future-oriented organizations
- Learning behavioral key strategies to increase personal leadership effectiveness

Component II: Group presentations based on assigned "hot topics" that are then discussed and further explored in plenary sessions.

Course literature

Compulsory and supplementary readings including cases will be provided on StudyNet.

Additional course information

I am looking forward to an inspiring, interactive and thought-provoking class. This requires active, open-minded and motivated participants, that dare to reflect on themselves, imagine the future, ask questions, voice their views and contribute to lively and constructive discussions, debates and presentations.

The course is designed to be conducted in a hybrid fashion, with both online and face-to-face sessions to enrich the learning experience and allow for various learning formats.

In the case of the President's Board having to implement new directives due to the SARS-CoV-2 pandemic in AS2020, the course information listed above will be changed as follows:

- The course is conducted 100% online via the platform Zoom;
- The recordings of the course are available for 30 days;



- The lecturer informs via StudyNet on the changed implementation modalities of the course;

The examination information listed below would be changed as follows:

- The group presentations are conducted online and are being recorded;

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form

Decentral - examination paper written at home (individual) (50%)

Examination time: term time

Remark

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Examination-aid rule

Term papers

Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship which is a published template in StudentWeb.

The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the chosen citation standard such as APA or MLA.

For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende, newest edition respectively, or according to the recommendations of the Law School).

The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into texts in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C., Lern- und Arbeitsstrategien, newest edition respectively).

For any work written at the HSG, the indication of the page numbers is mandatory independent of the chosen citation standard. Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.

Supplementary aids

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Examination languages

Question language: English

Answer language: English

2. Examination sub part (2/2)

Examination time and form

Decentral - Group examination paper with presentation (all given the same grades) (50%)

Examination time: term time

Remark

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Examination-aid rule



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Supplementary aids

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Examination languages

Question language: English

Answer language: English

Examination content

The content of the course (required literature, discussions, inputs and slides used during the sessions) is relevant for the exam components. For the assignments and presentation, the groups will research further sources to adequately prepare and perform. In the kick-off session, precise instructions for each component is provided.

Examination relevant literature

Literature sources will be made available prior to the start of the block sessions.



Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 20 August 2020);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 12 October 2020);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 42 (Monday, 12 October 2020);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 44 (Thursday, 29 October 2020).