



Course and Examination Fact Sheet: Autumn Semester 2020

7,202: International Management

ECTS credits: 4

Overview examination/s

(binding regulations see below)

Central - Written examination (50%, 60 mins.)

Examination time: inter-term break

Decentral - Group examination paper (all given the same grades) (50%)

Examination time: term time

Attached courses

Timetable -- Language -- Lecturer

[7.202.1.00 International Management](#) -- Englisch -- [Ruigrok Winfried](#)

Course information

Course prerequisites

None.

Learning objectives

The course has the following objectives:

- To understand how multinational corporations coordinate operations and compete on a global/regional scale;
- To learn to analyse and discuss complex international management cases succinctly and comprehensively;
- To interpret academic papers in the field of International Management, draw meaningful conclusions, and present own insights and findings in writing.

The objectives of the Self-Study Module (SSM) are as followed:

- To interpret and synthesise findings of academic papers in a subfield of International Management and draw your own conclusions;
- To practise independent academic research and academic writing;
- To develop problem-solving and inter-personal skills of working effectively in a culturally-diverse group.

More details of the SSM will be provided in the course outline, which will be made available through Canvas.

Course content

Key International Management topics will be discussed, including corporate and international strategy, international market entry, international organisation, cross-cultural management, international alliances, and managing international labour force.

Course structure

Sessions will be a mixture of lectures (incl. several guest speakers), case discussions, and small in-class assignments.

In the context of the Self-Study Module (SSM) student groups will produce an original paper in a subfield of International Management on the basis of scholarly papers.

Course literature

All details on readings (incl. case studies and input papers for the SSM) will be provided through Canvas.



Additional course information

Due to the social distancing requirement, part of the course may be delivered via Zoom or pre-recorded videos.

No adjustments regarding the examinations are required.

Please study the course outline for more detailed information regarding the SSM. Additional information regarding the SSM, such as paper requirements, will be provided through Canvas.

Please note that this course will not be open for bidding in the waiting list rounds. Students can bid for the course in the preliminary and main rounds of the bidding only.

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form

Central - Written examination (50%, 60 mins.)

Examination time: inter-term break

Remark

--

Examination-aid rule

Extended Closed Book

The use of aids is limited; any additional aids permitted are exhaustively listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments TI-30 series and mono- or bilingual dictionaries (no subject-specific dictionaries) without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

Supplementary aids

None.

Examination languages

Question language: English

Answer language: English

2. Examination sub part (2/2)

Examination time and form

Decentral - Group examination paper (all given the same grades) (50%)

Examination time: term time

Remark

--

Examination-aid rule

Term papers

Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship which is a published template in StudentWeb.



The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the chosen citation standard such as APA or MLA.

For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende, newest edition respectively, or according to the recommendations of the Law School).

The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into texts in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C., Lern- und Arbeitsstrategien, newest edition respectively).

For any work written at the HSG, the indication of the page numbers is mandatory independent of the chosen citation standard. Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.

Supplementary aids

-

Examination languages

Question language: English

Answer language: English

Examination content

All course contents, incl. slides. All compulsory course readings.

Examination relevant literature

All compulsory readings listed on Canvas latest by the 20.12.2020. Recommended readings and readings for the SSM will not be tested in the final written exam.

Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 20 August 2020);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 12 October 2020);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 42 (Monday, 12 October 2020);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 44 (Thursday, 29 October 2020).