



## Course and Examination Fact Sheet: Spring Semester 2025

### 8,212: The SIMagination Challenge - Part 2 (SIM)

ECTS credits: 4

#### Overview examination/s

(binding regulations see below)

decentral - Written work, Digital, Group work group grade (30%)

Examination time: Term time

decentral - Written work, Digital, Group work group grade (20%)

Examination time: Term time

decentral - Written work, Digital, Individual work individual grade (50%)

Examination time: Term time

#### Attached courses

Timetable -- Language -- Lecturer

[8,212,1.00 The SIMagination Challenge - Part 2 \(SIM\)](#) -- English -- [Hofstetter Jörg](#)

#### Course information

#### Course prerequisites

none

#### Learning objectives

Learn to

- execute challenging initiatives of transformational nature based on social impact measures, team process and effectiveness, and sustainability / ESG considerations,
- sharpen your ability to think strategically and to weigh things taking a long-term perspective, to ensure robust solutions that have a chance to be further developed by other participants in the foreseeable future,
- understand the requirements of shared leadership in a team with a diverse body of members, its impact on human interaction, and the necessary competencies and skills to become effective, and
- critically reflect your own mindsets, attitudes, and behaviours, by taking the posture of a true learner within the context of responsible global citizenship and diversity.

#### Course content

The SIMagination Challenge is an essential curricular pillar of the Master of Arts in Strategy and International Management (SIM-HSG). It intends to enable the participants to develop key leadership qualities, competencies and skills needed for tomorrow's global leaders. The year-long course is of explorative and experimental nature by approaching the relevant topic components in a practice mode. Students are in charge to independently plan, execute, and reflect upon a challenging international initiative of transformational nature which aims at leaving a positive and lasting social impact in our society.

This course provides students with a platform for reflecting on their own strengths and weaknesses, learning about transformation and how to cope with ambiguity, revisit their own habits and assumptions, challenge their mindsets, and reflect on the kind of leader they would like to become. As with the entirety of SIM, students' learning opportunities are dictated by the amount of effort they themselves invest in the course.

It remains the responsibility of the student and the student team to ensure that their initiative lives up to the course expectations. Need-based coaching provides structured feedback and opportunities for expert guidance.



A note on Environmental, Social and Governance (ESG): This course is dedicated for participants to develop and implement pragmatic approaches to concrete cases of environmental, social and governance challenges. The course addresses and proposes ways to reach the UN Sustainable Development Goals (SDG), net zero carbon emissions and other environmental targets, as well as allow participants to experience inclusive economic development.

## Course structure and indications of the learning and teaching design

The course begins with the SIMagination Challenge Day on day 1 of the program, followed by a series of sessions and workshops in first term that form the foundation of the students' journey.

Besides sessions, the newly formed student teams will be coached and accompanied throughout the entire course duration until the SIMagination Reflection Day on the last day of the official course. Additionally, the teams will enjoy mentoring from the outgoing student generation and benefit from their experiences.

Thereafter, students prepare assignments individually as well as in teams and capture their legacy in handover documents for the next student generation to build on.

Course details including policies, grading, processes, deadlines and more are provided in the course handbook that is available for the students on CANVAS. The course handbook is binding for all students. In addition, updates and further information, including background information and literature sources, are shared on an ongoing basis and, in any case, available on CANVAS, as well.

## Course literature

Course literature, besides the responsibility of the student teams to investigate and explore further sources relevant for their specific initiatives, is available on CANVAS.

## Additional course information

The policies and regulations captured in the document 'The SIMagination Challenge Handbook', to be viewed on CANVAS, are binding. Especially all mandatory components and their submission by the defined deadlines.

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## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/3)

##### Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	Off Campus
Grading type	Group work group grade
Weighting	30%
Duration	--



## Examination languages

Question language: English

Answer language: English

## Remark

Take-Home

## Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

## Supplementary aids

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## 2. Examination sub part (2/3)

### Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	Off Campus
Grading type	Group work group grade
Weighting	20%
Duration	--

### Examination languages

Question language: English

Answer language: English

### Remark

Take-home

### Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

### Supplementary aids

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## 3. Examination sub part (3/3)

### Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous



Examination location	Off Campus
Grading type	Individual work individual grade
Weighting	50%
Duration	--

### Examination languages

Question language: English

Answer language: English

### Remark

none

### Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

### Supplementary aids

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## Examination content

All relevant information can be viewed in the binding document 'The SIMagination Challenge Handbook', available on CANVAS.

## Examination relevant literature

All relevant information can be viewed in the binding document 'The SIMagination Challenge Handbook', available on CANVAS.

### Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 13 (Monday, 25 March 2025) are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 23 January 2025);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 17 March 2025);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 14 (Monday, 31 March 2025);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before ending with de-registration period in CW 15 (Monday, 07 April 2025).

