



## Course and Examination Fact Sheet: Spring Semester 2024

### 8,236: Asia Compact: Social Entrepreneurship in Singapore and South-East Asia

ECTS credits: 4

#### Overview examination/s

(binding regulations see below)

decentral - Analog written examination, Analog, Individual work individual grade (30%, 90 mins.)

Examination time: Term time

decentral - Presentation, Analog, Group work group grade (50%)

Examination time: Term time

decentral - Active participation, Analog, Individual work individual grade (20%)

Examination time: Term time

#### Attached courses

Timetable -- Language -- Lecturer

[8,236,1.00 Asia Compact: Social Entrepreneurship in Singapore and South-East Asia](#) -- English -- [Tietz Matthias](#),  
[He Viviana Fang](#)

#### Course information

#### Course prerequisites

The course has no specific prerequisites, but it is helpful if you have previously taken a class on entrepreneurship. The course will take place in Singapore during the first week of spring break (March 25-29, 2024).

Registration and admission into the course will be **separate from the regular bidding process**. Students will be selected by the instructor, and you therefore need to submit your CV and a short motivation statement explaining why you would like to take the course (1/2 page maximum). Please send this to [matthias.troebinger@unisg.ch](mailto:matthias.troebinger@unisg.ch).

#### Learning objectives

1. Understand what social entrepreneurship is and how to pursue it;
2. Develop an idea from scratch & design a suitable business model for it;
3. Learn how to communicate a social entrepreneurship idea and how to acquire resources to set it up;
4. Understand the landscape of impact investing in Singapore;
5. Deep dive into Singaporean local business cases;
6. Develop some first insights into the broader social entrepreneurship ecosystem in Southeast Asia.

#### Course content

In this course we will use a combination of different contents and styles, including lectures, case studies, and field trips. While the lectures help you build a solid understanding of the fundamental concepts and frameworks of social entrepreneurship, case studies and field trips will offer practical application and make these concepts and frameworks as concrete as possible.

On the one hand, social entrepreneurship is a topic that has many theories and frameworks. As instructors, our goal is to guide you through this clutter of information and provide a realistic and evidence-based perspective to understanding social entrepreneurship in Singapore and Southeast Asia.

On the other hand, entrepreneurship is fundamentally grounded in action. Therefore, learning by doing is a necessary component of this course. Even though there is limited time for practical experiences, you will be introduced to concrete entrepreneurial experience through team exercises and case studies. You should prepare for these cases and actively participate in class discussion. These discussions provide an opportunity for sharing YOUR unique perspectives about social



entrepreneurship and personal experiences with your fellow classmates.

## Course structure and indications of the learning and teaching design

This course will take place over one intensive week. Most of the days (Monday to Thursday) will feature half a day of lecture input and half a day of applied experience, e.g. case or field trip. On the final day of the course, the afternoon is reserved for student teams to present their project and receive feedback.

## Course literature

Saebi, T., Foss, N. J., & Linder, S. (2019). Social entrepreneurship research: Past achievements and future promises. *Journal of Management*, 45(1), 70-95.

## Additional course information

The trip to Singapore is NOT sponsored. Participants have to cover their travel expenses (flight, hotel, etc.) on their own. Total costs for flight and accommodation during the stay in Singapore are expected to be in the range of approximately CHF 1,500 - 2,500 (based on students' feedback of recent years).

Singapore offers a wide variety of accommodation ranging from hostels to hotels and private residences as well as direct flights and stopover flights. You must **arrive** in Singapore **on or before the Sunday prior to the course week**.

It is the students' responsibility to have a valid travel insurance for their stay in Singapore.

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/3)

##### Examination modalities

Examination type	Analog written examination
Responsible for organisation	decentral
Examination form	Written exam
Examination mode	Analog
Time of examination	Term time
Examination execution	Synchronous
Examination location	On Campus
Grading type	Individual work individual grade
Weighting	30%
Duration	90 mins.

##### Examination languages

Question language: English  
Answer language: English

##### Remark

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##### Examination-aid rule

Open Book

Students are free to choose aids, apart from the following restrictions:

- pocket calculator models which are not part of the Texas Instruments TI-30 series, as well as any programmable electronic devices that are capable of communication such as electronic dictionaries, notebooks, tablets, smartphones, headsets,



additional screens, etc. are not admissible;

- there is an option for faculty members to explicitly define exceptions under supplementary aids.

Procuring any aids, as well as ensuring their working order, is the exclusive responsibility of students.

## Supplementary aids

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## 2. Examination sub part (2/3)

### Examination modalities

Examination type	Presentation
Responsible for organisation	decentral
Examination form	Oral examination
Examination mode	Analog
Time of examination	Term time
Examination execution	Asynchronous
Examination location	On Campus
Grading type	Group work group grade
Weighting	50%
Duration	--

### Examination languages

Question language: English

Answer language: English

### Remark

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### Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

## Supplementary aids

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## 3. Examination sub part (3/3)

### Examination modalities

Examination type	Active participation
Responsible for organisation	decentral
Examination form	Oral examination
Examination mode	Analog
Time of examination	Term time
Examination execution	Synchronous
Examination location	On Campus
Grading type	Individual work individual grade
Weighting	20%
Duration	--

### Examination languages

Question language: English

Answer language: English



## Remark

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## Examination-aid rule

### Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

## Supplementary aids

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## Examination content

The application of theoretical frameworks and case insights gained on the course topic.

## Examination relevant literature

Saebi, T., Foss, N. J., & Linder, S. (2019). Social entrepreneurship research: Past achievements and future promises. *Journal of Management*, 45(1), 70-95.

## Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 13 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 25 January 2024);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 18 March 2024);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 13 (Monday, 25 March 2024);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: Starting with de-registration period in CW 15 (Monday, 08 April 2024).