



Course and Examination Fact Sheet: Spring Semester 2024

8,200: Research in Management

ECTS credits: 4

Overview examination/s

(binding regulations see below)

decentral - Written work, Digital, Group work group grade (50%)

Examination time: Term time

decentral - Presentation, Analog, Group work group grade (50%)

Examination time: Term time

Attached courses

Timetable -- Language -- Lecturer

[8,200,1.00 Research in Management](#) -- English -- [Schmid Torsten](#) , [Montauti Martina](#)

Course information

Course prerequisites

Developing competence in research methods is like learning a language. It is best done progressively, combining readings, lectures, and practical exercises. This course, therefore, requires your continuous engagement. Prior experience in empirical research (such as, a Bachelor's thesis) is helpful, but not mandatory to attend the course.

Learning objectives

1. To familiarize yourself with state-of-art empirical research in the Management field.
2. To understand and critically assess state-of-art empirical research in the Management field.
3. To distinguish quantitative and qualitative approaches, also in terms of scientific standards and best practices.
4. To identify the opportunities and challenges of relying on quantitative and qualitative approaches when conducting empirical research in Management.
5. To appropriately use established quantitative and qualitative research strategies and tools.
6. To design an empirical study, integrating all relevant steps of a proper research design.

Course content

Advancements in technology and data science are transforming management practices, which are becoming increasingly data-driven and evidence-based. Yet, neither sophisticated tools nor large datasets can be truly helpful absent the more fundamental ability to address the right questions through an appropriate research design.

Drawing on state-of-art empirical studies in Management, this course aims to train students to become more rigorous researchers, by enhancing their critical and design thinking through communities of practice, hands-on exercises, and creative scenario-making.

The course also aims at developing the students' methodological skills towards the conception, design, and drafting of an accurate and scholarly sound Master thesis.

Course structure and indications of the learning and teaching design

The course covers both quantitative and qualitative approaches to Management research. It is introduced by a kick-off session, in which instructors jointly present the structure of the course and the practicalities of the Master thesis, while students work in groups to start appreciating the main differences, advantages, and disadvantages of quantitative and qualitative approaches to Management research. Sessions will be then evenly allocated to quantitative and qualitative approaches. The course ends with a



session entirely dedicated to students' presentations of their final groupworks. The detailed course's structure is as follows:

- Kick off session
- Quantitative 1
- Quantitative 2
- Quantitative 3
- Qualitative 1
- Qualitative 2
- Qualitative 3
- Take-home sample study/ies and final presentations (group-based)

Course literature

The slides of the course and the related, additional documentation (e.g., research articles, book chapters, instructions, and materials for class exercises) will be made available on Canvas before each session.

Additional course information

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Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	Off Campus
Grading type	Group work group grade
Weighting	50%
Duration	--

Examination languages

Question language: English

Answer language: English

Remark

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Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

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2. Examination sub part (2/2)



Examination modalities

Examination type	Presentation
Responsible for organisation	decentral
Examination form	Oral examination
Examination mode	Analog
Time of examination	Term time
Examination execution	Asynchronous
Examination location	On Campus
Grading type	Group work group grade
Weighting	50%
Duration	--

Examination languages

Question language: English
Answer language: English

Remark

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Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

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Examination content

The groups' participation in the class-exercises is propaedeutic to the final examination and, thus, mandatory to access it.

The final examination consists of two parts:

1. A take-home, open book written examination, in which groups of students are required to read one/more empirical paper(s) combining quantitative and qualitative methods and analyze them through a set of questions (50% of the final grade).
2. A class presentation, in which groups showcase the design of a study that builds on the paper(s) analyzed in part 1 (50% of the final grade).

Examination relevant literature

The lecture slides, notes, and materials (e.g., research papers, articles, book chapters, etc.) shared with the students during the course will be relevant to both parts of the final examination. All the literature that is relevant to the final examination will be posted on the university platform.



Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 13 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 25 January 2024);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 18 March 2024);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 13 (Monday, 25 March 2024);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: Starting with de-registration period in CW 15 (Monday, 08 April 2024).