



Course and Examination Fact Sheet: Spring Semester 2024

8,193 | 9,194: Ethics of Financial Services

ECTS credits: 2

Overview examination/s

(binding regulations see below)

decentral - Presentation, Analog, Group work group grade (50%)

Examination time: Term time

decentral - Written work, Digital, Group work group grade (50%)

Examination time: Term time

Attached courses

Timetable -- Language -- Lecturer

[8,193,1.00 Ethics of Financial Services](#) -- English -- [Krause Florian](#)

Course information

Course prerequisites

none.

The course is recommended for MBF-students in their second semester of the program.

Learning objectives

- Understanding basic concepts of CSR and business ethics.
- applying CSR concepts and approaches to selected cases in the financial industry

Course content

Corporate social responsibility (CSR) has become a crucial issue in modern societies and an emerging field in management, social sciences, and humanities. Due to an ongoing process of globalization along with the lack of national regulatory mechanisms, questions of how to avoid "bad" corporate behaviour and how to foster "good" business practices have increasingly risen.

In this course, we will focus on "bad" and "good" business practices in the financial sector--more precisely on corporate social responsibility (CSR) of financial services. Based on a general introduction in business ethics we will discuss societal institutional measures to foster CSR in the financial sector. In the second part of the seminar, students will develop case studies on the CSR performance of selected banks and insurance companies.

Course structure and indications of the learning and teaching design

Lecture, Group Meetings for Coaching, Presentations

Course literature

to be announced in class

Additional course information



--

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination modalities

| | |
|------------------------------|------------------------|
| Examination type | Presentation |
| Responsible for organisation | decentral |
| Examination form | Oral examination |
| Examination mode | Analog |
| Time of examination | Term time |
| Examination execution | Asynchronous |
| Examination location | On Campus |
| Grading type | Group work group grade |
| Weighting | 50% |
| Duration | -- |

Examination languages

Question language: English

Answer language: English

Remark

--

Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

--

2. Examination sub part (2/2)

Examination modalities

| | |
|------------------------------|------------------------|
| Examination type | Written work |
| Responsible for organisation | decentral |
| Examination form | Written work |
| Examination mode | Digital |
| Time of examination | Term time |
| Examination execution | Asynchronous |
| Examination location | On Campus |
| Grading type | Group work group grade |
| Weighting | 50% |
| Duration | -- |

Examination languages

Question language: English

Answer language: English



Remark

--

Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

--

Examination content

to be announced in class

Examination relevant literature

to be announced in class

Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 13 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 25 January 2024);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 18 March 2024);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 13 (Monday, 25 March 2024);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: Starting with de-registration period in CW 15 (Monday, 08 April 2024).