



Course and Examination Fact Sheet: Spring Semester 2022

8,155: Research Seminar Insurance I

ECTS credits: 3

Overview examination/s

(binding regulations see below)

Decentral - examination paper written at home (individual) (70%)

Examination time: term time

Decentral - Presentation (individual) (30%)

Examination time: term time

Attached courses

Timetable -- Language -- Lecturer

[8,155,1.00 Research Seminar Insurance I](#) -- Englisch -- [Eling Martin](#)

Course information

Course prerequisites

It is recommended, that students attending the MBF research seminar have already finished their compulsory coursework. The contents of these compulsory courses are considered as prerequisites. The course is relevant both from a professional as well as from a personal point of view. The reason is that it provides a fundamental understanding of risk management and insurance which is helpful for personal finance and provides insights into an exciting industry with interesting jobs. It also helps improving your understanding of current challenges in the society with relevance for insurance such as demography, climate risk, and other emerging risks.

Learning objectives

Get a fundamental understanding of risk management and insurance + learn how to write a paper + learn how to do a good presentation.

In the research seminar, students practice important skills in scientific research including topic motivation, literature research, paper structuring, empirical design and execution, economic interpretation of findings, and paper presentation. The experience from the seminar and the feedback received during writing will be very relevant for the master's thesis.

Course content

The objective of the MBF research seminar is to give students the opportunity to learn how to conduct independent and original research on a current topic of academic interest, present the results, and receive feedback. The research seminar in insurance discusses challenges in insurance management such as the demographic change (and intergenerational fairness), climate change (increasing number and severity of catastrophes and what to do about it), other emerging risks (e.g. systemic risk), the increasing role of emerging markets, and new technologies. The seminar thus offers an opportunity to discuss and reflect fundamental megatrends and questions of our time. Special emphasis will be laid on empirical and applied topics. A detailed list with topics will be provided in the first meeting. We welcome suggestions from students, too. The individual topic may also have a connection to the student's master's thesis. During the block seminar participants will be asked to present the main findings of their paper and take the role of a discussant for another paper. The discussant is assigned by the instructor after receipt of the paper. In addition, participation in the general discussion is expected.

Course structure and indications of the learning and teaching design

There will be an introductory session in the first week of the semester in St. Gallen. The two-day seminar sessions are currently scheduled to take place off-campus. If the situation does not allow for physically held seminars, we will switch to Zoom presentations.



1. Introductory meeting

See Syllabus on Canvas for further information

2. Two days of seminar sessions

The date of the seminar will be announced by MBF mail before the bidding start.

Organization and bidding process

The seminar sessions of the research seminar are scheduled to take place off-campus. The travel by bus as well as the overnight stay and the catering are organized by the MBF programme. The research seminar is subsidized by the MBF corporate partners reducing the individual cost for students to CHF 100. Students will need to pay the fee of CHF 100 after registering for the seminar.

The bidding process for the seminar is organized decentral. The registration link will be distributed by MBF mail a few days before the 1st main round of the bidding begins.

Please contact Natascha John (Natascha.john@unisg.ch) in case of any questions regarding the organization and bidding process.

Course literature

Course material is provided on Canvas. Suggestions for research topics and information about the paper, presentation, and discussion will be presented and discussed in the introductory meeting.

Additional course information

Martin Eling is Professor of Insurance Management at the Institute of Insurance Economics. He teaches at bachelor-, master- and PhD-level, also including the contextual studies and is member of the HSG Working Group "Innovation in Teaching". Together with students he developed an app called "Optimal Insurance Demand for Students" (<http://app.ivw.unisg.ch/>). He is doing empirical research in the intersection of insurance management, mathematics and economics.

- Attendance during the introductory lecture is strongly recommended.
- The research paper can be written individually or in groups of two students. Group work is encouraged.
- The deadline for the submission of the research paper is Wednesday, 20 April, 2022 23:59:59 CET. The paper should be submitted as a pdf-file to martin.eling@unisg.ch and omid.ghavibazoo@unisg.ch.
- Students are required to be present during all presentations and discussions.
- All students are requested to participate actively in all discussions.

In the case of the President's Board having to implement new directives due to the SARS-CoV-2 pandemic in Spring Semester 2022, the course information listed above will be changed as follows:

- The course is conducted online via Zoom
- The recordings of the course are available for 30 days

The examination information listed below would be changed as follows:

- The presentations of the seminar papers are conducted online and are being recorded

Examination information



Examination sub part/s

1. Examination sub part (1/2)

Examination time and form

Decentral - examination paper written at home (individual) (70%)

Examination time: term time

Remark

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Examination-aid rule

Term papers

Written work must be written without outside help according to the known citation standards, and a declaration of authorship must be attached, which is available as a template on the StudentWeb.

Documentation (quotations, bibliography, etc.) must be carried out universally and consistently according to the requirements of the chosen/specified citation standard such as e.g. APA or MLA.

The legal standard is recommended for legal work (cf. by way of example: FORSTMOSER, P., OGOREK R., SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende (the latest edition in each case), or according to the recommendations of the Law School).

The reference sources of information (paraphrases, quotations, etc.) that has been taken over literally or in the sense of the original text must be integrated into the text in accordance with the requirements of the citation standard used. Informative and bibliographical notes must be included as footnotes (recommendations and standards e.g. in METZGER, C., Lern- und Arbeitsstrategien (latest edition)).

For all written work at the University of St.Gallen, the indication of page numbers is mandatory, regardless of the standard chosen. Where page numbers are missing in sources, the precise designation must be made differently: chapter or section title, section number, article, etc.

Supplementary aids

none

Examination languages

Question language: English

Answer language: English

2. Examination sub part (2/2)

Examination time and form

Decentral - Presentation (individual) (30%)

Examination time: term time

Remark

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Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

none

Examination languages

Question language: English

Answer language: English



Examination content

Course evaluation is based on a preparation and presentation of a research paper (70% for the paper, 30% for the presentation).

Examination relevant literature

To be announced during the first lesson.

Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 12 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 27 January 2022);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 21 March 2022);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 12 (Monday, 21 March 2022);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 15 (Monday, 11 April 2022).