



Course and Examination Fact Sheet: Spring Semester 2022

10,634: Business Ethics: Concepts and Theories

ECTS credits: 4

Overview examination/s

(binding regulations see below)

Decentral - Group examination paper with presentation (all given the same grades) (100%)

Examination time: term time

Attached courses

Timetable -- Language -- Lecturer

[10,634,1.00 Business Ethics: Concepts and Theories](#) -- Englisch -- [Beschoner Thomas](#), [Wettstein Florian](#)

Course information

Course prerequisites

None.

Learning objectives

Students will gain a thorough understanding and overview of selected theories in business and economic ethics and engage with them from critical and comparative perspectives.

Students will gain insight into conceptual, theory-based argumentation in business ethics and how to relate it to current developments in practice.

Students learn how to make sense of and 'apply' the course contents and the different theories in particular with respect to their own dissertation projects.

Course content

The global financial crisis of 2008 raised the profile of business ethics as a discipline and various corporate 'scandals' in close succession have since underlined and confirmed the public relevance of the field. However, in contrast to the public discussion, which tends to focus squarely on such scandals, this seminar is meant to explore the conceptual and theoretical foundations of business and economic ethics as an academic discipline. In the seminar, we will explore such theoretical foundations in depth, critically analyze and compare them and, not least, develop them further. For example, we will explore normative conceptions of responsibility or legitimacy and their significance in the economic and business context, e.g. with regard to companies as moral agents or the responsibility of consumers in and for the corporate value chain. Our goal is to not only gain an overview of 'classic' and current approaches to business and economic ethics, but to develop a more thorough understanding of normative scholarship and research more generally.

Course structure and indications of the learning and teaching design

1. Introduction to Business and Economic Ethics
2. Comparative Perspectives on Theories and Approaches to Business and Economic Ethics

Course literature

There will be an electronic course package

Additional course information



Course settings will be adjusted to the changing Covid-19 situation. The course can be taken fully online if necessary.

Examination information

Examination sub part/s

1. Examination sub part (1/1)

Examination time and form

Decentral - Group examination paper with presentation (all given the same grades) (100%)

Examination time: term time

Remark

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Examination-aid rule

Term papers

Written work must be written without outside help according to the known citation standards, and a declaration of authorship must be attached, which is available as a template on the StudentWeb.

Documentation (quotations, bibliography, etc.) must be carried out universally and consistently according to the requirements of the chosen/specified citation standard such as e.g. APA or MLA.

The legal standard is recommended for legal work (cf. by way of example: FORSTMOSER, P., OGOREK R., SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende (the latest edition in each case), or according to the recommendations of the Law School).

The reference sources of information (paraphrases, quotations, etc.) that has been taken over literally or in the sense of the original text must be integrated into the text in accordance with the requirements of the citation standard used. Informative and bibliographical notes must be included as footnotes (recommendations and standards e.g. in METZGER, C., Lern- und Arbeitsstrategien (latest edition)).

For all written work at the University of St.Gallen, the indication of page numbers is mandatory, regardless of the standard chosen. Where page numbers are missing in sources, the precise designation must be made differently: chapter or section title, section number, article, etc.

Supplementary aids

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Examination languages

Question language: English

Answer language: English, German

Examination content

Comparative Analyses of different theories and foundations of business and economic ethics. A selection of topics will be provided.

Examination relevant literature

According to the selected topics



Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 12 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 27 January 2022);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 21 March 2022);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 12 (Monday, 21 March 2022);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 15 (Monday, 11 April 2022).