

# Course and Examination Fact Sheet: Spring Semester 2021

# 8,477: International Perspectives on Corporate Social Responsibility

# ECTS credits: 4

## Overview examination/s

(binding regulations see below) Decentral - examination paper written at home (individual) (100%) Examination time: term time

## Attached courses

Timetable -- Language -- Lecturer 8,477,1.00 International Perspectives on Corporate Social Responsibility -- Englisch -- Choudhury Barnali

# Course information

## Course prerequisites

There are no pre-requisites for this course, although a background in business law and/or international law is recommended.

## Learning objectives

After completing this course a student will be able:

- to describe contemporary social issues implicated by corporate activity;
- critically discuss the theories underlying corporate governance and international human rights law;
- describe the regulatory challenges raised by corporations with respect to the protection of human and other social rights;
- critically assess existing international and domestic mechanisms regulating corporate issues implicating social rights, and
- identify shortcomings in current regulatory efforts to regulate corporations and devise suggestions for improving these shortcomings.

## Course content

This course provides students with perspectives into "corporate social responsibility" both as a governing mechanism for businesses as well as a form of business practice. The course will examine the theoretical paradigms surrounding the corporate objective and corporate accountability, international movements in corporate social responsibility led by organisations such as the OECD and the UN, as well as the legal frameworks in human rights protection and corporate risk management. The course will devote a significant proportion of time to the role of corporations in human rights and furthering social welfare and will discuss key critical perspectives on other social rights, including labour and the environment, where relevant. This course will challenge students into viewing the role and responsibility of the corporation from perspectives beyond the traditional paradigm of shareholder primacy and is well placed to complement traditional corporate law and regulation courses, as well as courses dealing with normative issues of jurisprudential and governance thinking.

## Course structure

This is a block course over two days.

## **Course literature**

All readings for this course will be provided in pdf format and online.

## Additional course information

In the case of the President's Board having to implement new directives due to the SARS-CoV-2 pandemic in SpS2021, the course



information listed above will be changed as follows:

• It will be conducted online instead of in-person. All other information will stay the same.

The examination information listed below would be changed as follows:

• There are no changes necessary to the examination information.

# Examination information

### Examination sub part/s

### 1. Examination sub part (1/1)

#### Examination time and form

Decentral - examination paper written at home (individual) (100%) Examination time: term time

### Remark

- -

#### Examination-aid rule

Term papers

Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship which is a published template in StudentWeb.

The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the chosen citation standard such as APA or MLA.

For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende, newest edition respectively, or according to the recommendations of the Law School).

The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into texts in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C., Lern- und Arbeitsstrategien, newest edition respectively.

For any work written at the HSG, the indication of the page numbers is mandatory independent of the chosen citation standard. Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.

#### Supplementary aids

- -

#### **Examination languages**

Question language: English Answer language: English

### Examination content

The topics covered on the exam/paper will include: Understanding the corporation, corporations and international law, international CSR standards, corporate groups, disclosure, codes of conduct, supply chains, CSR and investment and trade, corporations and the environment.

The examination paper shall be handed in by May 16.



### Examination relevant literature

All literature posted on StudyNet prior to the beginning of the last class is examinable.

## Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are is binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 12 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 28 January 2021);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 22 March 2021);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 12 (Monday, 22 March 2021);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 14 (Thursday, 8 April 2021).