Course and Examination Fact Sheet: Spring Semester 2021

8,276: Communication of Economic Research

ECTS credits: 2

Overview examination/s
(binding regulations see below)
Decentral - examination paper written at home with presentation (individual) (70%)
Examination time: term time
Decentral - Oral examination (individual) (30%)
Examination time: term time

Attached courses
Timetable -- Language -- Lecturer
8,276,1.00 Communication of Economic Research -- Englisch -- Keuschnigg Christian

Course information

Course prerequisites
Solid knowledge in micro- and macroeconomics and econometrics (first semester of the Masters program MEcon and MiQEF) are useful.

Learning objectives
Students learn how to concisely summarize the key insights of leading economic research. They learn how to translate and effectively communicate economic research to a broad and non-specialist audience.

Course content
Students summarize recent empirical and policy relevant research of leading economists in top economics journals. Topics include topics from all specialization areas of MEcon and MiQEF, relating to public policy, global economy, managerial economics, financial economics and digitization & data analytics.

The best research summaries are edited by the course instructor and are disseminated in internet platforms on economic policy: HSG website Next Generation, Die Volkswirtschaft, Oekonomenstimme KOF Zürich; APA Science Austria; Wirtschaftspolitisches Zentrum.

Course structure
The course consists of contact studies in 3 blocks, and self-studies for preparing research summaries.

Course literature
An extended list of leading journal articles and DP series is available on the Canvas site. Students choose 3 papers to summarize.

Additional course information
In the case of the President's Board having to implement new directives due to the SARS-CoV-2 pandemic in SpS2021, the course information listed above will be changed as follows:

- The course is conducted online via zoom;
- The recordings of the course are permanently available;
- The lecturer informs via StudyNet on the changed implementation modalities of the course;
- There are no changes necessary to the course information.
The examination information listed below would be changed as follows:

- The presentations are conducted online and are being recorded;
- No changes are required for written research summaries and presentation slides.

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form
Decentral - examination paper written at home with presentation (individual) (70%)
Examination time: term time

Remark
Exam consists of 3 research summaries

Examination-aid rule
Term papers

Term papers must be written without anyone else’s help and in accordance with the known quotation standards, and they must contain a declaration of authorship which is a published template in StudentWeb.

The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the chosen citation standard such as APA or MLA.

For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOER, P., OGOREREK R. et SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende, newest edition respectively, or according to the recommendations of the Law School).

The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into texts in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C., Lern- und Arbeitsstrategien, newest edition respectively.

For any work written at the HSG, the indication of the page numbers is mandatory independent of the chosen citation standard. Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.

Supplementary aids
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Examination languages
Question language: English
Answer language: English

2. Examination sub part (2/2)

Examination time and form
Decentral - Oral examination (individual) (30%)
Examination time: term time

Remark
Presentation slides required

Examination-aid rule
Open Book
Students are free to choose aids but will have to comply with the following restrictions:

- All the pocket calculators that are not of the Texas Instruments TI-30 series are explicitly inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as electronic dictionaries, notebooks, tablets, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

Supplementary aids
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Examination languages
Question language: English
Answer language: English

Examination content
Students must hand in 3 research summaries, each about 3'500 words, plus 1 set of presentation slides, no more than 5 slides.

Examination relevant literature
A list of leading journal articles is provided on the studynet

Please note
Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers’ websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 12 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 28 January 2021);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 22 March 2021);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 12 (Monday, 22 March 2021);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 14 (Thursday, 8 April 2021).