



Course and Examination Fact Sheet: Spring Semester 2021

8,193 | 9,194: Ethics of Financial Services

ECTS credits: 2

Overview examination/s

(binding regulations see below)

Decentral - Group examination paper with presentation (all given the same grades) (100%)

Examination time: term time

Attached courses

Timetable -- Language -- Lecturer

[8,193,1.00 Ethics of Financial Services](#) -- Englisch -- [Beschorner Thomas](#)

Course information

Course prerequisites

none.

The course is recommended for MBF-students in their first or third semester of the program.

Learning objectives

- Understanding basic concepts of CSR and business ethics.
- applying CSR concepts and approaches to selected cases in the financial industry

Course content

Corporate social responsibility (CSR) has become a crucial issue in modern societies and an emerging field in management, social sciences, and humanities. Due to an ongoing process of globalization along with the lack of national regulatory mechanisms, questions of how to avoid "bad" corporate behaviour and how to foster "good" business practices have increasingly risen.

In this course, we will focus on "bad" and "good" business practices in the financial sector--more precisely on corporate social responsibility (CSR) of financial services. Based on a general introduction in business ethics we will discuss societal institutional measures to foster CSR in the financial sector. In the second part of the seminar, students will develop case studies on the CSR performance of selected banks and insurance companies.

Course structure

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Course literature

to be announced in class

Additional course information

In the case of the President's Board having to implement new directives due to the SARS-CoV-2 pandemic in SpS2021, the course information listed above will be changed as follows:



- The course is conducted online via the platforms Canvas and Zoom;
- The recordings of the course are permanently available;
- The lecturer informs via e-mail on the changed implementation modalities of the course;

The examination information listed below would be changed as follows:

- The presentations are conducted online and are being recorded;

Examination information

Examination sub part/s

1. Examination sub part (1/1)

Examination time and form

Decentral - Group examination paper with presentation (all given the same grades) (100%)

Examination time: term time

Remark

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Examination-aid rule

Term papers

Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship which is a published template in StudentWeb.

The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the chosen citation standard such as APA or MLA.

For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B., *Juristisches Arbeiten: Eine Anleitung für Studierende*, newest edition respectively, or according to the recommendations of the Law School).

The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into texts in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C., *Lern- und Arbeitsstrategien*, newest edition respectively).

For any work written at the HSC, the indication of the page numbers is mandatory independent of the chosen citation standard. Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.



Supplementary aids

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Examination languages

Question language: English

Answer language: English

Examination content

to be announced in class

Examination relevant literature

to be announced in class

Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 12 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 28 January 2021);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 22 March 2021);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 12 (Monday, 22 March 2021);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 14 (Thursday, 8 April 2021).