



Course and Examination Fact Sheet: Spring Semester 2020

8,913: Climate Change Course and Model UNFCCC

ECTS credits: 5

Overview examination/s

(binding regulations see below)

Decentral - Presentation (in groups - all given the same grades) (20%)

Decentral - Group examination paper (all given the same grades) (20%)

Decentral - Written examination (20%, 60 mins.)

Decentral - examination paper written at home (individual) (20%)

Decentral - Active participation (20%)

Attached courses

Timetable -- Language -- Lecturer

[8.913.1.00 Climate Change Course and Model UNFCCC \(CEMS Exclusive Course\)](#) -- Englisch -- [Wüstenhagen Rolf](#)

Course information

Course prerequisites

none

Learning objectives

Climate Change & Climate Policy: Students should gain an understanding of the science of climate change and its environmental impacts, on climate policy, mechanisms and the negotiation process under the United Nations Framework Convention on Climate Change (UNFCCC).

Business strategy: Students should learn about strategic frameworks for assessing the impact of climate change on markets and customer demand. This knowledge is essential for developing corporate strategies that avoid the negative consequences of climate change and take advantage of business opportunities evolving from a changing market environment.

Interests of parties: Students should learn about the often diverging interests of parties involved in global climate policy negotiations, including governments, sector-specific industry associations, global companies, and environmental & humanitarian non-governmental organizations (NGOs).

Connections: Participants should learn how corporate strategies and public policies are interlinked, both in terms of challenges and solutions. The knowledge should enable students in their later job to manage interdependencies and assess regulatory risks.

International cooperation: Through interaction with students from other countries, all participants should not only learn how to develop consensus solutions, but should also experience firsthand the international dimension of the climate change challenge.

Negotiation skills: All students should learn and apply the basic principles of the mutual gains approach to negotiation and gain a better understanding of bilateral and multilateral negotiation dynamics and become aware of their own role and emotionality in negotiations.

Course content

About 150 students from 9 European CEMS schools meet after several classes and an intense preparation for 2 days to simulate the United Nations climate change conference.

Climate change is one of the most pressing issues, affecting all of today's business related processes. The impact of climate change will change the international business environment dramatically. However, the business relevance of climate change is



insufficiently understood by future decision makers in international management and society. The Climate Change Course and its "Model UNFCCC" is an innovative educational approach to close this knowledge gap. Its goal is to broaden students' understanding of climate change and the United Nations Framework Convention on Climate Change (UNFCCC) and its impact on the future of business.

The course will be held simultaneously at 9 leading CEMS universities (HSG St. Gallen, ESADE Barcelona, University of Cologne, Corvinus University Budapest, Rotterdam School of Management, SSE Stockholm, WU Vienna, Bocconi Milano and Warsaw School of Economics). After roles have been assigned (government, industry and NGO representatives) and negotiation positions have been drafted all students and lecturers meet for two days of hard work, fun, short nights and a unique learning experience for the Model UNFCCC.

More information online at www.modelunfccc.org

Course structure

Module 1: Introduction to Climate Change and Climate Policy

Fundamentals of Climate Change
Climate Policy and the UNFCCC
Options for Climate Change Mitigation and Adaption

Module 2: Business and Climate Change

The Role of Business in Global Climate Policy
Exam and Guest lectures
Doing Business in a changing climate

Module 3: Preparation of the Negotiation Session

Negotiation skill training
Student Presentation of Background of Parties
Pre-blocked seminar - final preparation

Module 4: Negotiation Session

2,5 day interactive negotiations on May 8-10, 2020 in Warsaw with CEMS Students from 8 other universities.

Students have to bear the costs of accommodation and most probably partly of food and beverages on their own. As for the travel costs, we will support students financially up to a certain amount if they travel by train.

Course literature

Will be announced in the course.

Additional course information

Please find some impressions of previous CEMS Model UNFCCC editions below:

https://youtu.be/V9D3jOHL_6o (ESADE 2018, Long Version)

<https://youtu.be/670BEJb2Sb8> (ESADE 2018, Short Version)

<https://youtu.be/gXGvLvaq0Tc> (HSG 2015)

(Validity of the videos November 2019)

Examination information

Examination sub part/s

1. Examination sub part (1/5)



Examination time and form

Decentral - Presentation (in groups - all given the same grades) (20%)

Remark

Background Presentation

Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

Examination languages

Question language: English

Answer language: English

2. Examination sub part (2/5)

Examination time and form

Decentral - Group examination paper (all given the same grades) (20%)

Remark

Position Paper

Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2017), Lern- und Arbeitsstrategien (12th ed., Cornelsen Schweiz).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2018, Juristisches Arbeiten: Eine Anleitung für Studierende (6. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids

Examination languages

Question language: English

Answer language: English

3. Examination sub part (3/5)

Examination time and form

Decentral - Written examination (20%, 60 mins.)

Remark

Mid-term exam

Examination-aid rule



Extended Closed Book

The use of aids is limited; any additional aids permitted are exhaustively listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments TI-30 series and mono- or bilingual dictionaries (no subject-specific dictionaries) without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, PDAs, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

Supplementary aids

Examination languages

Question language: English

Answer language: English

4. Examination sub part (4/5)

Examination time and form

Decentral - examination paper written at home (individual) (20%)

Remark

Reflection Paper (after the role play)

Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2017), *Lern- und Arbeitsstrategien* (12th ed., Cornelsen Schweiz).
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Supplementary aids

Examination languages

Question language: English

Answer language: English

5. Examination sub part (5/5)

Examination time and form

Decentral - Active participation (20%)

Remark

Participation and being active in the course



Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

Examination languages

Question language: English

Answer language: English

Examination content

Assignment I: Background Presentation (team)

As a team, you will research the background of your parties (countries or organizations). Essentially, this background research will enable you to determine your party's interests and likely negotiating positions or tactics. It will also enable other parties to better understand where your interests lie.

Specifications: The presentation should be 15 minutes, plus 5 minutes for discussion.

Assignment II: Position Paper (team)

Based on the research you did to create your background presentation, and the presentations of other negotiating teams, determine a succinct set of positions on each agenda item for the negotiation. These should adequately and realistically represent your party's interests - taking into account government stances, industry pressure, and civil society and/or public opinion. Your negotiating positions may be conditional on the actions of other parties, if you believe that is a realistic course of action.

Your position paper should be written as a team, and submitted electronically. We provide detailed and individual feedback on this paper.

Please note that the position paper is due quite soon after your background presentation, and plan your time accordingly. The paper is short, but its contents are very important. They will strongly influence your team's strategy throughout the two-day negotiation.

Length: 2-4 pages (per group)

Assignment III: Mid-term exam (individual)

A short mid-term examination (60 minutes) about climate change terminology and background.

Assignment IV: Reflection Paper (individual)

Following the two-day negotiation you will write individual papers describing your insights from the exercise and describing what you learned. Reflecting on your learning experience will push you to actively reflect on your changes in thinking throughout the CEMS seminar. This exercise is designed to promote and reinforce your learning.

Length: 3 pages

Active participation

Examination relevant literature

Recommended literature:

IPCC Fifth Assessment Report. Synthesis Report 2014

www.ipcc.ch

Stern Report on the Economics of Climate Change: Executive summary:

http://news.bbc.co.uk/2/shared/bsp/hi/pdfs/30_10_06_exec_sum.pdf

Most important: class presentations and personal notes



Please note

Please note that this fact sheet alone is binding and has priority over any other information such as StudyNet (Canvas), personal databases or faculty members' websites and information provided in their lectures, etc.

Any possible references and links within the fact sheet to information provided by third parties are merely supplementary and informative in nature and are outside the University of St.Gallen's scope of responsibility and guarantee.

Documents and materials that have been submitted no later than the end of term time (CW21) are relevant to central examinations.

Binding nature of the fact sheet:

- Information about courses and examination time (central/decentral) and examination type starting from the beginning of the bidding on 23 January 2020
- Information about examinations (examination aid regulations, examination content, examination-relevant literature) for decentral examinations after the 4th semester week on 16 March 2020
- Information about examinations (examination aid regulations, examination content, examination-relevant literature) for central examinations as from the starting date for examination registration on 6 April 2020

Please consult the fact sheet again after these deadlines have expired.