



Course and Examination Fact Sheet: Autumn Semester 2020

7,007: RPV: Business Engineering

ECTS credits: 4

Overview examination/s

(binding regulations see below)

Decentral - Presentation (in groups - all given the same grades) (50%)

Examination time: term time

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Attached courses

Timetable -- Language -- Lecturer

[7.007.1.00 RPV: Business Engineering](#) -- Englisch -- [Jung Reinhard](#)

Course information

Course prerequisites

none

Learning objectives

- Students understand and analyze complex real-world problems.
- In the context of Business Innovation, students design innovative solutions for these problems and communicate them to stakeholders.
- Students learn how to gather and validate the project sponsors' requirements.

Course content

The aim of this course is to carry out a consulting project for a large corporation in the airline industry

Course structure

During the kick-off meeting, the project partner and the project will be introduced. The participants will be assigned to one of two project teams. Each project team will be supervised and guided by the lecturer. The collaboration with the project partner will follow the project plan, which is to be determined. The written assignment shall encompass the documents that will arise during the project (e.g., interview protocols, handouts, time recording). The final presentation with explaining notes shall comprise the central results of the project work. 1. Kick-off meeting at the beginning of the semester: Introduction of the project partner and in-depth explanation of the task. 2. Visit to the project partner for clarification of project details (traveling expenses will be reimbursed). 3. Midterm presentation with feedback. 4. Final presentation at the end of the semester (December).

Course literature

none

Additional course information

In the case of the President's Board having to implement new directives due to the SARS-CoV-2 pandemic in AS2020, the course information listed above will be changed as follows:

- The course is conducted online via the platform Zoom;



- The recordings of the course will not be saved;
- The lecturer informs via e-mail on the changed implementation modalities of the course;

The examination information listed below would be changed as follows:

- The presentation are conducted online and are being recorded;
- Further information are communicated via e-mail.

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form

Decentral - Presentation (in groups - all given the same grades) (50%)

Examination time: term time

Remark

Midterm presentation (incl. documentation/paper)

Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

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Examination languages

Question language: English

Answer language: English

2. Examination sub part (2/2)

Examination time and form

Decentral - Presentation (in groups - all given the same grades) (50%)

Examination time: term time

Remark

Final presentation (incl. documentation/paper)

Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

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Examination languages

Question language: English

Answer language: English

Examination content



The midterm presentation is evaluated based on the quality of the proposed concept.

The final presentation is evaluated based on

- the quality of the proposed concept and
- the quality of the presentation itself (including formal aspects, i.e., adherence to time, accuracy etc.)

The project documentations are evaluated for

- correctness and
- completeness.

Examination relevant literature

Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 42 are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 20 August 2020);
- Examination information (regulations on aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 12 October 2020);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 42 (Monday, 12 October 2020);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before the end of the registration period in CW 44 (Thursday, 29 October 2020).