



Course and Examination Fact Sheet: Autumn Semester 2018

7,662: Kulturen/Cultures: Superpower China: Economic Imbalances and Cultural Shifts

ECTS credits: 3

Overview examination/s

(binding regulations see below)

Decentral - examination paper written at home (individual) (100%)

Attached courses

Timetable -- Language -- Lecturer

[7,662,1.00 Kulturen/Cultures: Superpower China: Economic Imbalances and Cultural Shifts](#) -- Englisch -- [Cozzi Guido](#) , [Berg Daria](#)

Course information

Course prerequisites

none

Course content

The rise of China as the new superpower of the twenty-first century poses major social, economic and political challenges to Europe. This course seeks to address these challenges by offering an innovative interdisciplinary study platform-using both economic and Cultural Studies approaches-to analyse both the dynamics of China's new economy and new urban society. In particular, the course aims to enhance our understanding of the cultural, socio-political and economic dynamics of China's new urban culture, consumerism and globalization. It will explain the economics of the massive global imbalances that have characterized the recent three decades and the financial crisis of 2008-2009. It will analyse how Chinese culture, society, policy and economy work, and how the Chinese economy is financially linked to the Western world. It will explore youth culture and the new urban culture in China's mega-cities to see how China's future society will develop. The course will open the "red"-box of the Chinese economy, to see how its policy choices have generated high savings, high exports, and high reserve accumulation, with important consequences for the rest of the world. Using frontier political-economic and socio-cultural theory, it will try to explore how the Chinese system can sustain its long-term growth dream.

Course structure

This course is taught by 4 six-hour long workshops. Each workshop will have a duration of 6 x 45 minutes.

Only the current timetable as published on Stundenplan Online does apply.

Contextual Studies are considered part of **Contact Learning**; thus, taking part properly implies **regular attendance**. It is the students' own responsibility to ensure that there is **no timetable clash** between the courses they have chosen.

Course literature

An online reader will be available on Studynet 2.0

Additional course information

Daria Berg, DPhil (1995) in Chinese Studies, University of Oxford, is Chair Professor (Ordinaria) of Chinese Culture and Society at the University of St.Gallen. She has published extensively on Chinese literature, popular culture and cultural history. Her latest monograph, entitled *Women and the Literary World in Early Modern China, 1580-1700* (Routledge, 2013), won the International Convention of Asia Scholars Book Prize 2015 Specialist Publication Accolade. Her current research explores urban culture in contemporary China, including the new digital media, literature, art, gender, audio-visual culture and Internet culture.



Professor Guido Cozzi, PhD (NYU), is Chair Professor (Ordinaria) of Macroeconomics at the University of St. Gallen. He has published extensively on macroeconomics, economic growth theory, and political economy. He also consults private and public institutions, such as more recently the European Commission.

For queries, please contact Nicole.ReichWeber@unisg.ch

Examination information

Examination sub part/s

1. Examination sub part (1/1)

Examination time and form

Decentral - examination paper written at home (individual) (100%)

Remark

100 % Portfolio

Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2015), *Lern- und Arbeitsstrategien* (11th ed., 4th printing). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2018, *Juristisches Arbeiten: Eine Anleitung für Studierende* (6. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids

Open Book

Examination languages

Question language: English

Answer language: English

Examination content

The portfolio (100%) includes the following parts:

1. One individual essay on a topic of your choice related to the main lecture topics (2200 words; weighted 50%);
2. Written evidence of individual contributions to the group tasks (weighted 50%) in the form of:
 - a) A print-out of one PowerPoint presentation on a selected topic, which is also presented in class (weighted 40%).
 - b) A print-out of the contributions to the online discussion forum as evidence of active contribution to the group tasks (weighted 10%);
 - c) A self-reflection on the course and your learning experience (ca. 200 words) (marked for inclusion; contents not marked,



but a deduction of 0.2 Points will apply if it is missing).

Examination relevant literature

Key Readings will be provided in the Online Reader available on Studynet by the End of teaching Week 2.

Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc. When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 23 August 2018
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 15 October 2018
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 05 November 2018

Please look at the fact sheet once more after these deadlines have expired.