



Course and Examination Fact Sheet: Autumn Semester 2018

7,373: Business and Public Policy

ECTS credits: 4

Overview examination/s

(binding regulations see below)

Decentral - Group examination paper with presentation (all given the same grades) (80%)

Decentral - Active participation (20%)

Attached courses

Timetable -- Language -- Lecturer

[7,373,1.00 Business and Public Policy](#) -- Englisch -- [Gava Roy](#)

Course information

Course prerequisites

Many of the assigned readings in this course apply quantitative methods. Some exposure to basic statistics and quantitative data analysis is thus helpful.

Course content

Adopting a comparative public policy approach, this course focuses on business both as political actor and as target of public policy. Based on current research on interest groups and corporate political activity, the first part of the course deals with business advocacy and lobbying efforts to influence public policies in Switzerland, Europe and the United States. In particular, it focuses on how the resources, strategies and advocacy success of business representatives differ (or not) from that of other types of interest groups (e.g. unions, citizen and public interest groups). The second part of the course turns to the policies specifically designed for the regulation of business activities. By means of a cross-national and cross-sectoral approach, it investigates differences and similarities in key dimensions (e.g., modes of governance and collaboration, policy design, independence of regulatory agencies, regulatory capture) of regulatory policies targeting firms.

Course structure

Weekly two-hour sessions.

Course literature

A complete syllabus will be provided at the beginning of the semester. All readings will be made available on StudyNet. The majority of the readings will consist of journal articles on interest groups and regulatory politics including empirical analyses. The following books are *indicative* of the literature and topics covered in this course:

Baumgartner, F. R., Berry, J. M., Hojnacki, M., Kimball, D. C., & Leech, B. L. (2009). *Lobbying and Policy Change: Who wins, who loses, and why*. Chicago and London: University of Chicago Press.

Culpepper, P. D. (2011). *Quiet Politics and Business Power: Corporate Control in Europe and Japan*. Cambridge and New York: Cambridge University Press.

Klüver, H. (2013). *Lobbying in the European Union: Interest Groups, Lobbying Coalitions, and Policy Change*. Oxford and New York: Oxford University Press.

Levi-Faur, D. (Ed.). (2011). *Handbook on the Politics of Regulation*. Cheltenham and Northampton: Edward Elgar.

Vogel, D. (1989). *Fluctuating Fortunes: The Political Power of Business in America*. New York: Basic Books.

Additional course information



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Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form

Decentral - Group examination paper with presentation (all given the same grades) (80%)

Remark

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Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2015), *Lern- und Arbeitsstrategien* (11th ed., 4th printing). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2018), *Juristisches Arbeiten: Eine Anleitung für Studierende* (6. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids

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Examination languages

Question language: English

Answer language: English

2. Examination sub part (2/2)

Examination time and form

Decentral - Active participation (20%)

Remark

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Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

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Examination languages

Question language: English



Answer language: English

Examination content

Students are asked to write in small groups a term paper addressing an empirical research question related to the study of interest groups and/or regulatory politics. Students are expected to present a first version of their work in class and receive feedback to improve their paper before handing in the final version.

Students are expected to attend each class session and participate fully in class discussions. Readings must be completed prior to each class.

Examination relevant literature

The relevant literature will be provided on StudyNet (as of 25 September 2018).

Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc. When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 23 August 2018
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 15 October 2018
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 05 November 2018

Please look at the fact sheet once more after these deadlines have expired.