



Course and Examination Fact Sheet: Autumn Semester 2018

3,304: Public Management and Governance

ECTS credits: 6

Overview examination/s

(binding regulations see below)

Decentral - examination paper written at home (individual) (50%)

Central - Written examination (50%, 90 mins.)

Attached courses

Timetable -- Language -- Lecturer

[3,304,1.00 Public Management and Governance](#) -- Englisch -- [Zumbusch Kristina](#) , [Schedler Kuno](#) , [Grünenfelder Peter](#)

[3,304,3.00 Smart Government Applications \(Public Management and Governance: Independent Studies\)](#) -- Englisch --

[Collm Alexandra](#)

Course information

Course prerequisites

None

Course content

This course is concerned with the fundamental principles and the modernization of the state, the public administration and the governance mechanisms that prevail within and between these systems. Beginning with the development of the modern European state, we will discuss what challenges public management is facing and how these are being addressed. The course will follow a two-step approach:

- 1) Introduction and explanation of public governance and public management: Illustrated by real case studies, you will learn how the different actors work together to provide public services (e.g. networks). Thus, you will become familiar with the different governance concepts and you will understand why it is important, to take a wide perspective and to include social actors and their roles in the political environment.
- 2) Outcome-oriented public management: The ideal-typical description of outcome-oriented public management as introduced by the mandatory reading (Schedler & Proeller, 2010) serves as framework to analyze and understand the administrative organization and its inner workings. The various elements of the outcome-oriented public management are then addressed individually to facilitate an in-depth discussion of the distinctive features of public management.

The smart government applications address the challenges that digitalization poses on the public sector. A special focus lies on the reactions of municipalities and cities. In addition to overarching trends and drivers, it is shown how public authorities have dealt with technological developments and changing customer needs in the past. You will apply, reflect and refine theoretical concepts. The examples of use serve as a basis for preparing general recommendations. Additionally, you will develop applications for Smart Government yourselves.

Overall Goals The main goal of this course is to give an introduction to public governance and public management issues. That is, a basic understanding of the economic thought and action within the public sector. You will be able to assess aims, challenges and regulatory frameworks of different public institutions and appraise various governance structures according to the purpose they are designed to meet. Overall you will be endowed with the knowledge necessary to make a suitable governance decision in a given real setting.

As a key learning from smart government applications you can explain and understand the challenges digitalization poses on the public sector. You are familiar with smart government and related fields. You know specific applications of smart government and you are able to reflect them critically.



In addition this course contributes not only to your subject-related expertise but also to your interdisciplinary skills. Writing your term paper and reviewing those of others will help you to improve your writing skills. And, finally, you will be able to build a rigorous argument that defends a scientifically well-founded proposition to a concrete problem.

Course structure

Weekly lectures of 2 lessons with interactive elements and group work;

5 sessions about smart government applications during the semester

The lectures and the smart government applications are complementary and can only be attended in combination. Each lecture will be accompanied by a real case study, illustrated by short films (available on StudyNet). These film sequences provide the basis for the interactive discussions of the mandatory readings.

Course literature

Schedler, Kuno & Proeller, Isabella (2010). *Outcome-Oriented Public Management*. Charlotte, NC: Information Age Publishing
Additional articles and material published on StudyNet.

Additional course information

Students will write a paper and review four others in a double-blind peer review process.

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form

Decentral - examination paper written at home (individual) (50%)

Remark

1 individual paper plus 4 peer reviews

Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2017), *Lern- und Arbeitsstrategien* (12th ed., Cornelsen Schweiz).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2018, *Juristisches Arbeiten: Eine Anleitung für Studierende* (6. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids

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Examination languages

Question language: English

Answer language: English



2. Examination sub part (2/2)

Examination time and form

Central - Written examination (50%, 90 mins.)

Remark

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Examination-aid rule

Extended Closed Book

The use of aids is limited; any additional aids permitted are exhaustively listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments TI-30 series and mono- or bilingual dictionaries (no subject-specific dictionaries) without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, PDAs, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

Supplementary aids

Besides the officially admissible supplementary aids (all the pocket calculators of the Texas Instruments TI-30 series; bilingual dictionaries without hand-written notes) no further supplementary aids are admissible.

Examination languages

Question language: English

Answer language: English

Examination content

Written exam In the written exam, all topics that have been covered in the lectures and in the smart government applications, including all chapters of the book, may be tested. The written exam will be weighted 50 % of the total mark.

Paper work Students will write a term paper (format and length: see StudyNet). In addition, each student will write a detailed review of four papers written by colleagues. The paper will be weighted 30 % of the total mark, and the reviews will be weighted 20 %.

Examination relevant literature

Relevant for the exam are all readings, lectures, the content of the smart government applications and all materials published on StudyNet until December 21st, 2018. Note that the book will be relevant in its full length, including chapters that will not be covered explicitly!

Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc. When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 23 August 2018
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 15 October 2018
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 05 November 2018

Please look at the fact sheet once more after these deadlines have expired.