



Course and Examination Fact Sheet: Autumn Semester 2018

10,117: Paper Clinic in General Management

ECTS credits: 4

Overview examination/s

(binding regulations see below)

Decentral - examination paper written at home (individual) (40%)

Decentral - Presentation (individual) (40%)

Decentral - Active participation (20%)

Attached courses

Timetable -- Language -- Lecturer

[10,117,1.00 Paper Clinic in General Management](#) -- Englisch -- [Grichnik Dietmar](#) , [Wincent Joakim](#)

Course information

Course prerequisites

This is a doctoral research colloquium, and enrollment is restricted to candidates of the Ph.D. in General Management or Business Innovation program at HSG. Ideally, candidates have successfully completed their thesis proposals (*Vorstudie*).

PromO07: Doctoral colloquia can only be attended if the coursework stage has been successfully completed.

PromO16/PromO17: One doctoral colloquium can be attended prior to completion of the coursework stage. A second, respectively a third doctoral colloquium can only be attended if the coursework stage has been successfully completed.

Course content

This research colloquium intends to help PhD students in publishing their papers at leading academic conferences and peer reviewed academic journals. In contrast to research colloquia with a rather narrow thematic focus, this colloquium has a broader thematic angle and is particularly suitable for students who write their theses in the fields of strategic management, organizational studies, entrepreneurship, innovation, international management, corporate governance, corporate social responsibility or human resources. Despite the fact that the lecturers have particular expertise in the entrepreneurship domain, the thematic focus is broader and encompasses general management topics such as the ones mentioned above. The main goal of the colloquium is to increase the quality of your papers by providing feedback and suggestions for improvements. For papers that have already received a review, we help the authors in addressing reviewers' comments. As such, this seminar is not suitable to PhD students who do not have a draft paper ready for discussion. While the focus of the seminar is on support for students who write a cumulative thesis, the course also welcomes students who write a monograph as long as they can present a piece of their work in the format of a condensed paper and a related presentation.

Course structure

The participants will present research papers that need further improvement for publication either at international conferences or academic journals. The participants will then receive feedback from the professors and the students to ultimately increase publication likelihood. Students submit their working papers or papers under review (in this case with reviewer feedback) in advance and present the paper (and if available the reviews) in class. The emphasis of this seminar is on crafting interesting theoretical contributions and less on methods. Each paper will be discussed in three steps:

1. Students will present their papers and, if available, reviewer feedback (20 minutes).
2. One student will provide peer review for the paper (20 minutes).
3. The professors will provide feedback and suggestions for improvement of the paper. The remaining students are invited to provide further feedback (20 minutes).

For each paper we will thus have about 1 hours of in-depth discussion, which is split between the above three steps. Feedback



will mainly focus on:

Research gap

Suitability of research question

Theoretical foundations

Fit between theory, research question, data and methods

Causal arguments and theoretical model

Quality of writing

Theoretical and practical contribution

Suggestions for appropriate outlets and publication strategy

Suggestions about how to address reviewers' feedback (if applicable)

Course literature

To be distributed.

Additional course information

This is a very interactive colloquium that puts your immediate research and its publication in the spotlight. The course consists of an introductory session including a keynote of the international top management scholar Professor Dean Shepherd talking about "The Aspiring Management Scholar" (about 3 hours) followed by a two day block seminar.

For further information please contact the teaching assistant of this class: Barbara Burkhard, barbara.burkhard@unisg.ch.

Examination information

Examination sub part/s

1. Examination sub part (1/3)

Examination time and form

Decentral - examination paper written at home (individual) (40%)

Remark

--

Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2017), *Lern- und Arbeitsstrategien* (12th ed., Cornelsen Schweiz).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2018, *Juristisches Arbeiten: Eine Anleitung für Studierende* (6. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids

--

Examination languages

Question language: English

Answer language: English



2. Examination sub part (2/3)

Examination time and form

Decentral - Presentation (individual) (40%)

Remark

--

Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

--

Examination languages

Question language: English

Answer language: English

3. Examination sub part (3/3)

Examination time and form

Decentral - Active participation (20%)

Remark

--

Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

--

Examination languages

Question language: English

Answer language: English

Examination content

Information will be given in the introductory session.

Examination relevant literature

Information will be given in the introductory session.



Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc. When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 23 August 2018
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 15 October 2018
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 05 November 2018

Please look at the fact sheet once more after these deadlines have expired.