



## Course and Examination Fact Sheet: Autumn Semester 2017

### 7,366: Public Policy in the Middle East: Political, Organizational, Legal, and Business Aspects

ECTS credits: 4

#### Overview examination/s

(binding regulations see below)

Decentral - Group examination paper with presentation (all given the same grades) (30%)

Decentral - examination paper written at home (individual) (40%)

Decentral - Active participation (30%)

#### Attached courses

Timetable -- Language -- Lecturer

[7.366.1.00 Public Policy in the Middle East: Political, Organizational, Legal, and Business Aspects](#) -- Englisch -- [Haidar Mahmoud](#)

#### Course information

#### Course prerequisites

N/A

#### Course content

A. Main Learning Outcomes: This course combines a presentation of key theoretical aspects of Public Policymaking and a discussion of a select number of illustrative practical considerations.

B. Course Philosophy and Scope: This course introduces public policy undertaking through the organizational, political, legal, and business aspects, and in an applied fashion. In addition to the main concepts pertaining to those various aspects, coursework encompasses a background and typology about policymaking 'regimes' in the Middle East, as well as analyzing case studies from the region, in comparison, and understanding their relevant context in a current affair approach.

C. Methodology: The course engages participants in debating policy making issues in general, as well as relevant various frameworks of Middle Eastern countries and associated developments.

#### Course structure

Course Structure: Over three days, the participants will assist to a series of lectures (3-4 per day, flexible), where the course material is introduced and case studies are analyzed in a group discussion format.



The outline is planned as follows:

1. Introduction and background to the course topics, methodology, and objectives.
2. What is Public Policy? What are the policy analysis competing theories?
3. Politics of Public Policy. Case Study, team work and discussion.
4. Legal aspects of Public Policy. Case Study, team work and discussion.
5. Organizational Aspects of Public Policy. Case Study, team work and discussion
6. Business Aspects of Public Policy. Case Study, team work and discussion
7. Monarchy/Party-Rule Government: Background and Case Study
8. Consociational Government: Background and Case Study
9. Transitional Government: Background and Case Study
10. New and Current Developments in the Middle East

## Course literature

Course Literature: Participants in the course will receive, ahead of the planned sessions, a number of case studies to prepare and reflect on relevant questions and considerations.

On the other hand, the following references/textbooks will be used to draw on the lectures' material, all in presentation format (power point) to be provided in electronic format to the participants. Such material will be presented and discussed in class.

1. E. Anderson, James, (2011), PUBLIC POLICYMAKING, (7th Edition), Wadsworth, Cengage Learning. Paperback: ISBN: 978-0-618-97472-6
2. John, Peter, (2011), MAKING POLICY WORK, (1st Edition), Routledge Textbooks in Policy Studies. Paperback: ISBN: 978-0-415-38029-4
3. Kraft, Michael E. and Furlong, Scott R., PUBLIC POLICY: POLITICS, ANALYSIS, AND ALTERNATIVES, (3rd Edition, 2010), CQ Press, Paperback: ISBN: 978-0-87289-971-1
4. E. Whittington, Keith; Kelemen, R. Daniel; A. Caldeira, Gregory; Editors, (2008), THE OXFORD HANDBOOK OF LAW AND POLITICS, (First Edition), Oxford University Press. Paperback: ISBN: 978-0-19-920842-5
5. Clement Moore Henry and Robert Springborg, (2010), Globalization and the Politics of Development in the Middle East (The Contemporary Middle East), (2nd Edition), Cambridge University Press. ISBN: 978-0521737449
6. A. Hanieh, (2011), Capitalism and Class in the Arab Gulf States, (First Edition). ISBN: 978-1137490582

## Additional course information



For further information, participants are welcome to forward their inquiry to the lecturer: Mahmoud Haidar at [my32@aub.edu.lb](mailto:my32@aub.edu.lb) CC [mahmoudhaidar@yahoo.com](mailto:mahmoudhaidar@yahoo.com)

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/3)

##### Examination time and form

Decentral - Group examination paper with presentation (all given the same grades) (30%)

##### Remark

Short Paper with Presentation

##### Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2015), *Lern- und Arbeitsstrategien* (11th ed., 4th printing). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2014), *Juristisches Arbeiten: Eine Anleitung für Studierende* (5. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

##### Supplementary aids

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##### Examination languages

Question language: English

Answer language: English

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#### 2. Examination sub part (2/3)

##### Examination time and form

Decentral - examination paper written at home (individual) (40%)

##### Remark

Final Analysis Paper

##### Examination-aid rule

Term papers



- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2015), *Lern- und Arbeitsstrategien* (11th ed., 4th printing). Aarau: Sauerländer).
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#### Supplementary aids

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#### Examination languages

Question language: English

Answer language: English

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### 3. Examination sub part (3/3)

#### Examination time and form

Decentral - Active participation (30%)

#### Remark

Participation in Class and Group Discussion

#### Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

#### Supplementary aids

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#### Examination languages

Question language: English

Answer language: English

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### Examination content

Students' participation in class discussion, case study analysis, and group work, in addition to an essay-paper commenting a real-life current policy case in a Middle Eastern country, all contribute to assess the student learning. In essence, participants are expected to harness the learning throughout the course presentation and group discussion and presentation, in a critical thinking manner. The degree of ability to apply key learning concepts and conclusions to case studies in question will constitute the yardstick in this respect. The same applies for the final analysis paper.

The following breakdown governs the overall assessment:

1. Participation in Class and Group Discussion: 30%

2. Assigned Group Work: 30%

3. Final Analysis Paper: 40%

This last component is due for submission by 15 December 2017. The first two will be assessed throughout the 3-day course and



group work activities.

## Examination relevant literature

Refer to the section "Course Literature".

### Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 24 August 2017
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 16 October 2017
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 06 November 2017

Please look at the fact sheet once more after these deadlines have expired.