



Course and Examination Fact Sheet: Autumn Semester 2014

7,942 | 8,942: International Entrepreneurship

ECTS credits: 3

Overview examination/s

(binding regulations see below)

Decentral - Written examination (80%)

Decentral - Active participation (20%)

Attached courses

Timetable -- Language -- Lecturer

[7,942,1.00 International Entrepreneurship \(ISP\)](#) -- English -- [Hilb Michael](#)

Course information

Course prerequisites

ISP student

Course content

The ability to understand the link between entrepreneurship and value creation has become crucial to succeeding in today's business world. The course is designed to provide students with insights from the latest entrepreneurship, innovation and strategy thinking to better understand how individual entrepreneurs and entrepreneurial companies can create value. Upon completion of the course, the participants should be prepared to act on this understanding, start their own ventures or support organizations in developing and implementing value-driven entrepreneurial strategies.

Course structure

The course follows the lifecycle of a firm and is structure in four modules. Each module will be dealt with in a separate lecture.

Course literature

Reader. Cases and readings will be distributed at the beginning of the term. Supplementary material will be provided.

Additional course information

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Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form

Decentral - Written examination (80%)

Remark



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Examination-aid rule

Extended Closed Book

The use of aids is limited; any additional aids permitted are **exhaustively** listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments **TI-30** series and bilingual dictionaries without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, PDAs, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

Supplementary aids

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Examination languages

Question language: English

Answer language: English

2. Examination sub part (2/2)

Examination time and form

Decentral - Active participation (20%)

Remark

incl. case discussions

Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

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Examination languages

Question language: English

Answer language: English

Examination content

Course based

Examination relevant literature

Reader



Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 21 August 2014
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 13 October 2014
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 3 November 2014

Please look at the fact sheet once more after these deadlines have expired.