



Course and Examination Fact Sheet: Autumn Semester 2014

5,246: Sport Economics

ECTS credits: 3

Overview examination/s

(binding regulations see below)

Decentral - Presentation (individual) (50%)

Decentral - Written examination (50%, 60 mins.)

Attached courses

Timetable -- Language -- Lecturer

[5,246,1.00 Sport Economics](#) -- English -- [Cabane Charlotte](#)

Course information

Course prerequisites

Apply economic theories and concepts to the context of professional sports.

Participants are required to have knowledge of microeconomics I and II and Empirical Economic Research.

The course is in English.

Recommended for students in their 5th semester.

Course content

This course discusses topics in the field of *Sports Economics* focusing on microeconomic and empirical issues in sports economics. The emphasis is on professional sports. This course is supplemented by the MA-ECON course with the same name that focuses more on individual participation in sports activities.

Teaching goals: Apply economic theories and concepts to the context of professional sports.

Course structure

The course consists of 12 lectures and student presentations.

Outline

Part 1: The industrial organisation of sports (4 lectures)

- i) Sports franchise
- ii) Leagues
- iii) Competitive Balance

Part 2: The labour-market in professional sports (3 lectures)

- i) Salary determination
- ii) Players' unions and collective bargaining
- iii) Sports agents, players allocation



Part 3: The economics of sports events and infrastructure (3 lectures)

- i) Ticket pricing
- ii) Broadcasting
- iii) Economic impact of sports events

Part 4: Integrity in Sports (2 lectures)

- i) Gambling
- ii) Cheating, Doping
- iii) Discrimination

Course literature

Main textbook: "Sports Economics", Roger D. Blair, Cambridge University Press, 2012

Others references:

"The Economics of Sports", Michael A. Leeds, Peter von Allmen, Pearson - International Edition, 2012

"Sports Economics - Theory, evidence and policy", Paul Downward, Alistair Dawson, Trudo Dejonghe, Butterworth-Heinemann, Elsevier, 2009

"The Oxford Handbook of Sports Economics - Volume 1: The economics of sports", Edited by Leo H. Kahane and Stephen Shmanske, Oxford University Press, 2012

"The Oxford Handbook of Sports Economics - Volume 2: Economics through sports", Edited by Leo H. Kahane and Stephen Shmanske, Oxford University Press, 2012

"Handbook on The Economics Of Sport", [Wladimir Andreff](#) and Stefan Szymanski, Edward Elgar Publishing, 2006

Other references will be given during the lectures.

Additional course information

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Examination information

Examination part/s

1. Examination part (1/2)

Examination time and form

Decentral - Presentation (individual) (50%)

Remark

"Group" presentation if too many students.

Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

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Examination languages

Question language: English

Answer language: English



2. Examination part (2/2)

Examination time and form

Decentral - Written examination (50%, 60 mins.)

Remark

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Examination-aid rule

Extended Closed Book

The use of aids is limited; any additional aids permitted are **exhaustively** listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments **TI-30** series and bilingual dictionaries without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, PDAs, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

Supplementary aids

None.

Examination languages

Question language: English

Answer language: English

Examination content

Oral examination:

Oral presentation and discussion of a research paper during the lecture.

The student will present a research paper, discuss it and then initiate a debate on a related question.

The presentation has to be in English.

Duration of the presentation: 20 to 30 min depending on the number of students presenting and the number of presentation. (This will be decided during the first lectures.)

The number of students attending the course will determine if this examination is a group or an individual presentation. (This will be decided during the first lectures.)

The preparation of the presentation will require knowledge in microeconomics I and II and in Empirical Economic Research. The lectures will also be useful.

Written examination: 1 hour

Examination content: several precise questions directly related to the lecture and the paper presentations. Precise examples of these questions will be presented during the lectures. There might also be some exercise (similar to those seen during the lectures)

Examination relevant literature

The literature will be given at the end of each chapter. A difference will be made between the literature relevant for the examination and the "voluntary/supplementary" literature. The papers that are presented during the lecture belong to the relevant literature for the examination.



Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 21 August 2014
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 13 October 2014
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 3 November 2014

Please look at the fact sheet once more after these deadlines have expired.