



## Course and Examination Fact Sheet: Spring Semester 2019

### 8,601: Geschichte/History: History of Insurance

ECTS credits: 3

#### Overview examination/s

(binding regulations see below)

Decentral - examination paper written at home (individual) (70%)

Decentral - Presentation (individual) (30%)

#### Attached courses

Timetable -- Language -- Lecturer

[8,601,1.00 Geschichte/History: History of Insurance](#) -- Englisch -- [Eling Martin](#)

#### Course information

#### Course prerequisites

None.

#### Course content

The course is designed for students interested in risk management and financial institutions, especially insurance. The course is relevant both from a professional as well as from a personal point of view. The reason is that it provides a fundamental understanding of risk management and insurance from a historical perspective which is helpful for personal insurance decisions and provides insights into an exciting industry with interesting jobs. It also helps improving your understanding of current challenges in the society with relevance for insurance such as demography, climate risk, and other emerging risks. We will discuss the history of insurance. Especially we will analyze what we can learn from historical cases for current challenges in insurance management such as the demographic change (and the design of social security systems), climate change (increasing number and severity of catastrophes and what to do about it), other emerging risks (e.g. asbestos), the increasing role of emerging markets, and new technologies. The seminar thus offers an opportunity to discuss and reflect fundamental megatrends and questions of our time from a historical perspective. Another focus will be on historical failures of insurance companies and the derivation of lessons for future regulation. Special emphasis will be laid on empirical and applied topics. A detailed list with topics will be provided in the first meeting.

#### Course structure

Students will be assigned a broad field of research. All students are expected to hand in a seminar paper. I will provide a list of topics in the first class; students will have a chance to hand in their preferences. During the block seminar participants will be asked to present the main findings of their paper and take the role of a discussant for another paper. In addition, participation in the general discussion is expected. Students are required to be present during all presentations and discussions. Attendance in the introductory lecture is also strongly recommended. Additional individual appointments can be made. Other deadlines (submission of papers etc.) will be announced in the kick off meeting.

Contextual Studies are considered part of **Contact Learning**; thus, taking part properly implies **regular attendance**. It is the students' own responsibility to ensure that there is **no timetable clash** between the courses they have chosen.

#### Course literature

To be provided during the first meeting.

#### Additional course information

Martin Eling is Professor of Insurance Management at the Institute of Insurance Economics. He teaches at bachelor-, master- and PhD-level, also including the contextual studies and is member of the HSG Working Group "Innovation in Teaching". Together



with students he developed an app called "Optimal Insurance Demand for Students" (<http://app.ivw.unisg.ch/>). He is doing empirical research in the intersection of insurance management, mathematics and economics.

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/2)

##### Examination time and form

Decentral - examination paper written at home (individual) (70%)

##### Remark

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##### Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2017), Lern- und Arbeitsstrategien (12th ed., Cornelsen Schweiz).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGORÉK R. et SCHINDLER B. (2018, Juristisches Arbeiten: Eine Anleitung für Studierende (6. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

##### Supplementary aids

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##### Examination languages

Question language: English

Answer language: English

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#### 2. Examination sub part (2/2)

##### Examination time and form

Decentral - Presentation (individual) (30%)

##### Remark

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##### Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

##### Supplementary aids

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##### Examination languages



Question language: English

Answer language: English

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## Examination content

To be announced during the first lesson.

## Examination relevant literature

To be announced during the first lesson.

### Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc. When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 24 January 2019
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 18 March 2019
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 08 April 2019

Please look at the fact sheet once more after these deadlines have expired.