



## Course and Examination Fact Sheet: Spring Semester 2018

### 8,204: Comparative Management Systems: A European and US Perspective

ECTS credits: 4

#### Overview examination/s

(binding regulations see below)

Decentral - Written examination (40%, 60 mins.)

Decentral - Active participation (30%)

Decentral - Presentation (in groups - all given the same grades) (30%)

#### Attached courses

Timetable -- Language -- Lecturer

[8,204,1.00 Comparative Management Systems: A European and US Perspective](#) -- Englisch -- [van Essen Marc](#)

#### Course information

#### Course prerequisites

There are no formal prerequisites for this course.

#### Course content

The aim of this course is to provide students with practical and theoretical insights into how firms cooperate with key stakeholders in the Liberal Market Economy (US/UK) and European Continental Model, thereby focusing on the complexities of the external environment from an institutional, business, and corporate governance perspective. For instance, students may consider the unique case of Denmark, where the unionization rate is 80 percent, and social expenditure as a percentage of GDP is more than 30 percent, one of the highest in the world. *How do Danish companies manage to become among the most competitive in the world while also innovating at the frontiers of technological change?*

We believe that insights derived from this course can help students understand the global competitiveness of any organization within any country and create future business leaders who can deeply appreciate other cultures and know how to transfer management processes, products, services, practices, and business models across a variety of different institutional and socioeconomic settings. A distinctive aspect of this course is that we analyze and compare Continental Europe to the Liberal Market Economy.

#### Course structure

Block course. The classes will be set up as seminars and will employ a variety of teaching methods including cases, pre-recorded lectures, discussions, in-class exercises, current events discussions, student presentations, and guest lectures. The course will be blocked in nine sessions:

1. Introduction and Varieties of Capitalism
2. Nordic Model



3. Anglo Saxon Model and Continental Model I
4. Continental Model II
5. Mediterranean Model and European Labor Market
6. Eastern Europe and A European Firm Abroad
7. Introduction to European Comparative Corporate Governance
8. Powerful Players in the European Business Landscape I
9. Powerful Players in the European Business Landscape II

## Course literature

All the details will be provided shortly before the course session. Some examples:

- Ivey: Who will guard the guardians? International Corporate Governance
- Harvard Business School Case: Denmark: Globalization & the welfare state
- Harvard Business School Case: The Netherlands: Is the polder model sinking?
- The Economist: The time-bomb at the heart of Europe
- Harvard Business School Case: Ukraine: On the border of Europe and Eurasia
- Ivey: De Kuyper Royal Distillers: Three Centuries of Succession
- Harvard Business School Case: The Hermitage Fund: Media and Corporate Governance in Russia

## Additional course information

We expect this to be an interactive class. We expect that everyone will be active and motivated participant, will be prepared to ask questions, discuss alternative views, and contribute to the flow of the class. For further information please contact Prof.

Marc van Essen ([marc.vanessen@unisg.ch](mailto:marc.vanessen@unisg.ch))

Please note that this course will not be open for bidding in the waiting list rounds. Students can bid for the course in the preliminary and main rounds of the bidding only.

## Examination information

### Examination sub part/s



## 1. Examination sub part (1/3)

### Examination time and form

Decentral - Written examination (40%, 60 mins.)

### Remark

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### Examination-aid rule

Open Book

Students are free to choose aids but will have to comply with the following restrictions:

- At such examinations, all the pocket calculators of the Texas Instruments **TI-30 series** are admissible. Any other pocket calculator models are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as electronic dictionaries, notebooks, tablets, PDAs, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

### Supplementary aids

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### Examination languages

Question language: English

Answer language: English

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## 2. Examination sub part (2/3)

### Examination time and form

Decentral - Active participation (30%)

### Remark

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### Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

### Supplementary aids

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### Examination languages

Question language: English

Answer language: English

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## 3. Examination sub part (3/3)

### Examination time and form

Decentral - Presentation (in groups - all given the same grades) (30%)

### Remark

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### Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

### Supplementary aids

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## Examination languages

Question language: English

Answer language: English

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## Examination content

There will be a decentral open book exam for all students:

- Relevant for the written exam are the content of all seminars and the compulsory readings.
- In accordance with the course language, the exam should be answered in English.

## Examination relevant literature

As indicated in the course syllabus.

### Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 25 January 2018
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 19 March 2018
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 09 April 2018

Please look at the fact sheet once more after these deadlines have expired.