



Course and Examination Fact Sheet: Spring Semester 2015

7,942 | 8,942: International Entrepreneurship

ECTS credits: 3

Overview examination/s

(binding regulations see below)

Decentral - Written examination (50%)

Decentral - Active participation (50%)

Attached courses

Timetable -- Language -- Lecturer

[8,942,1.00 International Entrepreneurship \(ISP\)](#) -- English -- [Kammerlander Nadine](#)

Course information

Course prerequisites

ISP student

Course content

The ability to understand the link between entrepreneurship and value creation has become crucial to succeeding in today's business world. The course is designed to provide students with insights from the latest entrepreneurship, innovation and strategy thinking to better understand how individual entrepreneurs and entrepreneurial companies can create value. Upon completion of the course, the participants should be prepared to act on this understanding, start their own ventures or support organizations in developing and implementing value-driven entrepreneurial strategies.

Course structure

The course is organized in five modules, each of them dealing with a separate aspect of entrepreneurship. Each module consists of a lecture and case study discussions / student presentations, or guest lectures.

Course literature

Cases and readings will be provided in the respective classes.

Additional course information

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Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form

Decentral - Written examination (50%)

Remark



60 min

Examination-aid rule

Extended Closed Book

The use of aids is limited; any additional aids permitted are **exhaustively** listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments **TI-30** series and bilingual dictionaries without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, PDAs, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

Supplementary aids

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Examination languages

Question language: English

Answer language: English

2. Examination sub part (2/2)

Examination time and form

Decentral - Active participation (50%)

Remark

Active participation in classes

Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

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Examination languages

Question language: English

Answer language: English

Examination content

The written exam covers the content discussed in Modules 1-4.

Active class participation covers the quantity and quality of a student's contribution in (a) general class discussions, (b) case study discussions, and (c) other student presentations.

Examination relevant literature

Lecture slides as well as material that is distributed to students by lecturer.



Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 22 January 2015
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 16 March 2015
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 6 April 2015

Please look at the fact sheet once more after these deadlines have expired.