



Course and Examination Fact Sheet: Spring Semester 2015

8,626: Intercultural Entrepreneurship for Village Economic Development: The SEED program in an ASEAN country

ECTS credits: 6

Overview examination/s

(binding regulations see below)

Decentral - Group examination paper (all given the same grades) (40%)

Decentral - Presentation (in groups - all given the same grades) (30%)

Decentral - examination paper written at home (individual) (30%)

Attached courses

Timetable -- Language -- Lecturer

[8,626,1.00 Intercultural Entrepreneurship for Village Economic Development: The SEED program in an ASEAN country](#)

-- English -- [Wicaksono Agung](#), [Tjakraatmadja Jann Hidajat](#), [Chong Li Choy](#), [Kästli Raphael](#)

Course information

Course prerequisites

None.

Course content

This is a unique leadership development program which is interdisciplinary, integrative as well as contextual and which provides students with a totally different context of an East Asian village for the application of their already learned knowledge in different business and economic disciplines (including finance). The idea is to have students learn to work cross-culturally with local Asian students on new Enterprise creation and development which will eventually contribute towards the development of a village economy which could be self-sustaining. Students will exercise their creativity through entrepreneurship, working with the villagers, at the village.

This year the course will take place in a little village called Vu Linh 3 hours drive North-West of Hanoi, VIETNAM. We will cooperate with a local NGO (LaVieVuLinh: <http://www.lavievuinh.com/the-project>) and an Indonesian University (Institut Teknologi Bandung).

Course structure

1st Session (4 hours):

- Introduction to the SEED Leadership Development Course and Course Requirements
- Introduction to Intercultural Learning, Social Enterprise, Entrepreneurship and Economic Development in Asia, and Transformational Leadership to bring about Social Change and Economic Development

2nd & 3rd Sessions (8 hours total):

- Introduction to class project and skills development and understanding of transformational leadership
- Social responsibility and social responsiveness
- Strategic Management and Entrepreneurship in village Enterprise and economic development (incl. financing)
- Understanding Vietnam



4th to 10th Sessions (Semester break): On-site in Vietnam (7 days)

- Seminars together with the Vietnamese and Indonesian students
- Understanding the objectives and challenges of the SEED program
- Understanding the Village context in Vietnam
- Field Research and Practice (accompanied by local Tutors/ professors), including site visits, field meetings and site discussions, interviews, development of business plan, etc. Final presentation

11th Session: Debrief and Students' sharing and presentations on their learning in St. Gallen (4-hour session after the trip)

IMPORTANT:

The trip to Vietnam is NOT sponsored. Participants will have to look for Sponsors themselves or cover their expenses on their own. The course is estimated to cost CHF 650 (max.) per Person and includes accomodation in Vietnam, Transportation, Minor medical Services and three meals per day. The visa, flights to Vietnam and back home have to be arranged and paid individually.

Contextual Studies are considered part of **Contact Learning**; thus, taking part properly implies **regular attendance**. It is the students' own responsibility to ensure that there is **no timetable clash** between the courses they have chosen.

*Only the current timetable as published on **Stundenplan Online** does apply

Course literature

Announced during the course.

Additional course information

None.

Examination information

Examination sub part/s

1. Examination sub part (1/3)

Examination time and form

Decentral - Group examination paper (all given the same grades) (40%)

Remark

--

Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2013), Lern- und Arbeitsstrategien (11th ed., 3rd printing). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or



sections, section numbers, acts, scenes, verses, etc.

- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2014, Juristisches Arbeiten: Eine Anleitung für Studierende (5. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids

--

Examination languages

Question language: English

Answer language: English

2. Examination sub part (2/3)

Examination time and form

Decentral - Presentation (in groups - all given the same grades) (30%)

Remark

--

Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids

--

Examination languages

Question language: English

Answer language: English

3. Examination sub part (3/3)

Examination time and form

Decentral - examination paper written at home (individual) (30%)

Remark

--

Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2013), Lern- und Arbeitsstrategien (11th ed., 3rd printing). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2014, Juristisches Arbeiten: Eine Anleitung für Studierende (5. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids

--



Examination languages

Question language: English

Answer language: English

Examination content

Announced during the course.

Examination relevant literature

Announced during the course.

Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 22 January 2015
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 16 March 2015
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 6 April 2015

Please look at the fact sheet once more after these deadlines have expired.