



## Course and Examination Fact Sheet: Spring Semester 2015

### 10,264: Doctoral Research Colloquium in Strategy and Management III: Paper Clinic

ECTS credits: 4

#### Overview examination/s

(binding regulations see below)

Decentral - Presentation (individual) (40%)

Decentral - examination paper written at home (individual) (40%)

Decentral - Active participation (20%)

#### Attached courses

Timetable -- Language -- Lecturer

[10,264,1.00 Doctoral Research Colloquium in Strategy and Management III: Paper Clinic](#) -- English -- [Zellweger Thomas Markus](#), [Grichnik Dietmar](#)

#### Course information

#### Course prerequisites

This is a doctoral research colloquium, and enrollment is restricted to candidates of the Ph.D. in strategy & management or business innovation program at HSG. Ideally, candidates have successfully completed their thesis proposals (*Vorstudie*).

#### Course content

This research colloquium intends helping PhD students to publish their papers at leading academic conferences and peer-reviewed academic journals. In contrast to research colloquia with a rather narrow thematic focus this colloquium has a broader thematic angle and is particularly suitable for students who write their theses in the fields of strategy, entrepreneurship, business innovation, or human resources. Despite the fact the lecturers have particular expertise in the entrepreneurship domain, the thematic focus is broader and encompasses general management topics.

The main goal of the colloquium is to increase the quality of your papers by providing feedback and suggestions for improvements. For papers that have already received a review, we help the authors in addressing reviewers' comments.

As such, this seminar is not suitable to PhD students who write their theses outside the above-outlined areas nor for students who do not have a draft paper ready for discussion. While the focus of the seminar is on support for students who write a cumulative thesis, the course also welcomes students who write a monograph as long as they can present a piece of their work in a condensed paper presentation.

#### Course structure

The participants present research papers that need further improvement for publication either at international conferences or academic journals. The participants will then receive feedback from professors and students to ultimately increase publication likelihood. Students submit their working papers or papers under review (in this case with reviewer feedback) in advance and present the paper (and if available the reviews) in class. The emphasis of this seminar is on crafting interesting theoretical contributions and less on methods. Each paper will be discussed in three steps:

- Step 1: students will present their papers and if available reviewer feedback
- Step 2: one student will give peer review for the paper; depending on number of students, attendants will have to peer review one or two papers
- Step 3: the two professors will give feedback and suggestions for improvement of the paper



For each paper we will have about 1.5 hour of in-depth discussionm which is split between the above three steps.

Feedback will mainly focus on:

- research gap
- theoretical foundation, consistency and contribution
- fit between theory, research question, data and methods
- novelty of research question
- logical flow and richness of arguments
- quality of writing
- contribution to practice
- suggestions about appropriate outlets and publication strategy
- if applicable: suggestions about how to address reviewer feedback

## Course literature

To be distributed.

## Additional course information

This is a very interactive colloquium that puts your immediate research and its publication in the spotlight.

The course consists of an introductory session (about 2 hours), just as a two day block seminar. Location and dates will be determined and communicated separately.

In case you need further information please contact the teaching assistance to this class:

Maximilian Groh, [maximilian.groh@unisg.ch](mailto:maximilian.groh@unisg.ch)

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/3)

##### Examination time and form

Decentral - Presentation (individual) (40%)

##### Remark

Evaluated along the afore-mentioned feedback point

##### Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

##### Supplementary aids

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##### Examination languages

Question language: English

Answer language: English

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#### 2. Examination sub part (2/3)

##### Examination time and form



Decentral - examination paper written at home (individual) (40%)

## Remark

peer-review of paper

## Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2013), Lern- und Arbeitsstrategien (11th ed., 3rd printing). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2014, Juristisches Arbeiten: Eine Anleitung für Studierende (5. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

## Supplementary aids

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## Examination languages

Question language: English

Answer language: English

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## 3. Examination sub part (3/3)

### Examination time and form

Decentral - Active participation (20%)

### Remark

in-class involvement

### Examination-aid rule

Practical examination

No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

### Supplementary aids

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### Examination languages

Question language: English

Answer language: English

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## Examination content

This Course is a research colloquium and implies that all students attend all sessions and are expected to be thoroughly prepared for each class. Grades will consist of three components which will be weighed as follows:

- 40% paper presentation, evaluated along the afore-mentioned feedback points (individual)
- 40% peer-review of paper (individual)
- 20% in-class involvement (individual)

The grading scale consists of pass/fail and the final grade will be calculated as an aggregate of the above three grade components.



## Examination relevant literature

To be distributed.

### Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 22 January 2015
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 16 March 2015
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 6 April 2015

Please look at the fact sheet once more after these deadlines have expired.