



Course and Examination Fact Sheet: Spring Semester 2014

8,320: Sports Economics (MiQEF)

ECTS credits: 4

Overview examination/s

(binding regulations see below)

Decentral - Written examination (50%, 60 mins.)

Decentral - Group examination paper with presentation (50%)

Attached courses

Timetable -- Language -- Lecturer

[8,320.1.00 Sports Economics \(MiQEF\)](#) -- English -- [Cabane Charlotte](#)

Course information

Course prerequisites

Participants are required to have knowledge of microeconomic and econometric methods at the level of the compulsory courses of the MECON and MiQEF (first semester).

Course content

General

This course discusses topics in the field of *Sports Economics* at an advanced level.

The contact studies (3 credits, 2 SWS) focus mainly on the individual participation in sports activities (supplementing the BA-ECON course with the same name that focuses more on professional sports). This part of the course consists of lectures, student presentations, and empirical studies that will be partly conducted by the participants themselves.

The self-study part (1 credit, 0.5 SWS) focuses on the economics through sports, i.e. students discuss a research paper in which economic concepts are studied by using examples (and data) from sports.

Teaching goals

Overview of the economics of sports from an individual perspective and its relation to health and labour economics.

Better understand microeconomic concepts by analysing examples from sports economics.

Conduct informative empirical studies in sports economics.

Discuss research papers.

Course structure

Contact studies

Introduction (1 lecture)

General facts about the sports industry and sports participation

Part 1: The economics of individual sports participation (leisure sports)

Demand side (3 lectures)

- i) The economic relevance
- ii) Theory:
 - a. The static microeconomic model of leisure choice



- b. The Grossman model of health investment
- iii) Empirical findings:
 - a. Determinants of sports participation
 - b. The epidemiological literature: health, obesity, life style

Supply side (2 lectures)

- i) General facts: different systems between Europe and the US and also within Europe
- ii) Provision of public infrastructure
- iii) Role of volunteering
- iv) Supply for professional sport

Effects (2 lectures)

- i) Study design and empirical findings in empirical economics
- ii) Study design and findings in epidemiological literature (health outcomes)

Professional Sports (2 lectures)

- i) Economic impact of large sports events
- ii) Interrelation between professional and leisure sports participation

Part 2: Practical exercises (2 sessions with student presentations)

- i) The determinants of individual participation in different sports
- ii) The effects of individuals sports participation on labour market outcomes

Students conduct studies at home and present in the last two lectures.

Self-studies

The self-study part focuses on how economic concepts can be analysed using examples and data from sports economics.

Course literature

The lecture slides available on StudyNet, the research papers and other references cited during the lecture (on the lecture slides), the lecture notes and "Sports Economics", Roger D. Blair, Cambridge University Press, 2012

- "The Economic Theory of Professional Team Sports – An Analytical Treatment", Stefan Késenne, New Horizons in the Economics of Sport, Edward Elgar Publishing, 2008

- "The Economics of Sports", Michael A. Leeds, Peter von Allmen, Pearson - International Edition, 2012

- "Sports Economics - Theory, evidence and policy", Paul Downward, Alistair Dawson, Trudo Dejonghe, Butterworth-Heinemann, Elsevier, 2009

- "The Oxford Handbook of Sports Economics - Volume 1: The economics of sports", Edited by Leo H. Kahane and Stephen Shmanske, Oxford University Press, 2012

- "The Oxford Handbook of Sports Economics - Volume 2: Economics through sports", Edited by Leo H. Kahane and Stephen Shmanske, Oxford University Press, 2012

- "Handbook on The Economics Of Sport", Wladimir Andreff and Stefan Szymanski, Edward Elgar Publishing, 2006

Additional course information

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Examination information



Examination part/s

1. Examination part (1/2)

Examination time and form

Decentral - Written examination (50%, 60 mins.)

Remark

Individual

Examination-aid rule

Extended Closed Book

The use of aids is limited; any additional aids permitted are **exhaustively** listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments **TI-30** series and bilingual dictionaries without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, PDAs, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

Supplementary aids

none

Examination languages

Question language: English

Answer language: English

2. Examination part (2/2)

Examination time and form

Decentral - Group examination paper with presentation (50%)

Remark

Nb of students per group: 2 to 4 max.

Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2010), *Lern- und Arbeitsstrategien* (11. Aufl.). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. und VOGT H. (2008), *Juristisches Arbeiten: Eine Anleitung für Studierende* (4. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids

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Examination languages

Question language: English

Answer language: English

Examination content

Exam (decentralised)

Students will submit their solutions to the empirical projects (50% of grade; groups of max. 4 students) and present their results in the last two lectures. Grade is based on the written report and the presentation.

There will be a short written exam after the last lecture (50%).

Self-studies



Students write a referee report on important papers in the fields of sports economics. The grade will be based on the written report.

Examination relevant literature

The lecture slides available on StudyNet,
the research papers and other references cited during the lecture (on the lecture slides),
the lecture notes,
and

“Sports Economics”, Roger D. Blair, Cambridge University Press, 2012

“The Economic Theory of Professional Team Sports – An Analytical Treatment”, Stefan Késenne, New Horizons in the Economics of Sport, Edward Elgar Publishing, 2008

“The Economics of Sports”, Michael A. Leeds, Peter von Allmen, Pearson - International Edition, 2012

“Sports Economics - Theory, evidence and policy”, Paul Downward, Alistair Dawson, Trudo Dejonghe, Butterworth-Heinemann, Elsevier, 2009

“The Oxford Handbook of Sports Economics - Volume 1: The economics of sports”, Edited by Leo H. Kahane and Stephen Shmanske, Oxford University Press, 2012

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“Handbook on The Economics Of Sport”, Wladimir Andreff and Stefan Szymanski, Edward Elgar Publishing, 2006

Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 23 January 2014
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 17 March 2014
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 7 April 2014

Please look at the fact sheet once more after these deadlines have expired.