Course and Examination Fact Sheet: Autumn Semester 2017

9,194: Ethics of Financial Services

ECTS credits: 2

Overview examination/s
(binding regulations see below)
Decentral - Group examination paper with presentation (all given the same grades) (100%)

Attached courses
Timetable -- Language -- Lecturer
9,194,1.00 Ethics of Financial Services -- Englisch --Beschorner Thomas

Course information

Course prerequisites

none.

The course is recommended for MBF-students in their first or third semester of the program.

Course content

Corporate responsibility has become a crucial issue in modern societies and an emerging field in management, social sciences, and humanities. Due to an ongoing process of globalization along with the lack of national regulatory mechanisms, questions of how to avoid “bad” corporate behavior and how to foster “good” business practices have increasingly risen.

In this course we will focus on “bad” and “good” business practices in the financial sector—more precisely on corporate social responsibility (CSR) of financial services. Based on a general introduction in business ethics we will discuss societal institutional measures to foster CSR in the financial sector. In the third part of the seminar students will develop case studies on the CSR performance of selected banks.

Course structure
Course literature
to be announced in class

Additional course information

Examination information

Examination sub part/s

1. Examination sub part (1/1)

Examination time and form
Decentral - Group examination paper with presentation (all given the same grades) (100%)

Remark

Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2015), Lern- und Arbeitsstrategien (11th ed., 4th printing). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2014, Juristisches Arbeiten: Eine Anleitung für Studierende (5. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids

Examination languages

Question language: English
Answer language: English
Please note
We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members’ personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 24 August 2017
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 16 October 2017
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 06 November 2017

Please look at the fact sheet once more after these deadlines have expired.