Course and Examination Fact Sheet: Spring Semester 2017

8,619: Business and Human Rights Laboratory: The Case of Mega Sporting Events

ECTS credits: 6

Overview examination/s
(binding regulations see below)
Decentral - Presentation (in groups - all given the same grades) (60%)
Decentral - examination paper written at home (individual) (40%)

Attached courses
Timetable -- Language -- Lecturer
8,619,1.00 Business and Human Rights Laboratory: The Case of Mega Sporting Events -- Deutsch -- Popper Ron, Wettstein Florian

Course information

Course prerequisites
None

Course content

After the publication of the UN Guiding Principles on Business and Human Rights in 2011 an increasing number of companies have started implementing tools to assess, track and respond to the human rights impacts of their operations. More generally, the expectations of society in regard to companies' human rights conduct is changing, which poses increasing challenges for companies to come up with appropriate responses. This course is meant to provide a hands-on experience for students to engage with human rights issues in business. Throughout the semester students will work in assigned project teams to explore the various business and human rights issues connected to the organization of mega sporting events. In their teams, they will work with real stakeholders and draft authentic company materials such as human rights policies or due diligence procedures. In other words, we will effectively link the case work in the classroom with the “real world” by engaging stakeholder which are currently involved in and working on those very issues in practice. The overall goal is to come up with a holistic assessment of and possibly viable responses for the various human rights challenges facing mega sporting events by the coordinated work of the different student project teams and to provide real, practicable solutions, which are conceptually sound and which can inform practitioners working in the field.

Course structure

1. Introduction to business and human rights with a view on mega sporting events
2. Consultations with project teams
3. Interim project assessment
4. Final project presentations and evaluation by external stakeholders
Course literature
An electronic course package will be provided.

Additional course information
Florian Wettstein is chair and professor of business ethics and director of the Institute for Business Ethics at University of St. Gallen. He is the author of Multinational Corporations and Global Justice: Human Rights Obligations of a Quasi-Governmental Institution (Stanford University Press, 2009) and Editor-in-Chief of the Business and Human Rights Journal (BHRJ), published by Cambridge University Press.

Ron Popper is currently a consultant on business and human rights. Up to August 2016, he was the Group Vice-President and Head of Corporate Responsibility at ABB, where he developed and lead the company’s human rights initiatives over the last 10 years. Ron is also a Member of the Advisory Board and Trustee of the Institute for Human Rights and Business in London and a Co-chair of the steering group of the Global Business Initiative on Human Rights.

Examination information

Examination sub part/s

1. Examination sub part (1/2)
   Examination time and form
   Decentral ‑ Presentation (in groups ‑ all given the same grades) (60%)

   Remark
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   Examination-aid rule
   Practical examination
   No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

   Supplementary aids
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   Examination languages
   Question language: English
   Answer language: English

2. Examination sub part (2/2)
   Examination time and form
   Decentral ‑ examination paper written at home (individual) (40%)

   Remark
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**Examination-aid rule**

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.

- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2015), Lern- und Arbeitsstrategien (11th ed., 4th printing). Aarau: Sauerländer).

- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.

- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.

- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2014, Juristisches Arbeiten: Eine Anleitung für Studierende (5. Auflage), Zürich: Schultheiss, or the recommendations of the Law School).

**Supplementary aids**

- Examination languages
  - Question language: English
  - Answer language: English

**Examination content**

Issues, processes and solutions relating to the human rights impacts of mega sporting events and related businesses.

**Examination relevant literature**

Participants are expected to gain an adequate overview of the literature concerning their assigned project task and research perspective.

**Please note**

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 26 January 2017

- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 20 March 2017

- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 10 April 2017

Please look at the fact sheet once more after these deadlines have expired.