Course and Examination Fact Sheet: Spring Semester 2018

8,155: Research Seminar Insurance I

ECTS credits: 3

Overview examination/s
(binding regulations see below)
Decentral - examination paper written at home (individual) (70%)
Decentral - Presentation (individual) (30%)

Attached courses
Timetable -- Language -- Lecturer
8,155,3.00 Research Seminar Insurance I -- Englisch -- Eling Martin

Course information

Course prerequisites
The MBF research seminar is primarily designed for MBF students who have already finished their compulsory coursework. The content of these compulsory courses are considered as prerequisites. The course is relevant both from a professional as well as from a personal point of view. The reason is that it provides a fundamental understanding of risk management and insurance which is helpful for personal finance and provides insights into an exciting industry with interesting jobs. It also helps improving your understanding of current challenges in the society with relevance for insurance such as demography, climate risk, and other emerging risks.

Course content
The objective of the MBF research seminar is to give students the opportunity to learn how to conduct independent and original research on a current topic of academic interest, present the results, and receive feedback. The research seminar in insurance discusses challenges in insurance management such as the demographic change (and intergenerational fairness), climate change (increasing number and severity of catastrophes and what to do about it), other emerging risks (e.g. systemic risk), the increasing role of emerging markets, and new technologies. The seminar thus offers an opportunity to discuss and reflect fundamental megatrends and questions of our time. Special emphasis will be laid on empirical and applied topics. A detailed list with topics will be provided in the first meeting. We welcome suggestions from students, too. The individual topic may also have a connection to the student’s master’s thesis. During the block seminar participants will be asked to present the main findings of their paper and take the role of a discussant for another paper. The discussant is assigned by the instructor after receipt of the paper. In addition, participation in the general discussion is expected.

Course structure
There will be an introductory session in the first week of the semester in St. Gallen. The two-day seminar sessions will take place on 27/28 April in Bregenz.

1. Introductory meeting

See Syllabus on StudyNet for further information

2. Two days of seminar sessions
Fri, 27/04/2018 Seminar Sessions 13:30 - 20:00 Bregenz: Hotel

Sat, 28/04/2018 Seminar Sessions 09:00 - 16.00 Bregenz: Hotel

Organization and bidding process
Please note: The seminar sessions of the research seminar will take place at the Mercure Hotel in Bregenz, Austria. A bus transport from St.Gallen to Bregenz on Friday noon and back to St.Gallen on Saturday will be organized. Alternatively, students may organize individual transportation at their own cost. Further, the university will supply hotel rooms (double occupancy), a conference dinner on Friday evening as well as breakfast and lunch on Saturday for all participants. The research seminar will be subsidized by the MBF Industry Partners (UBS, Credit Suisse, ZKB and Deutsche Bank) reducing the individual cost for students to CHF 100 per person. For organizational reasons, the bidding is binding for this research seminar. Students will have to pay a fee of CHF 100 when registering for the seminar. This fee will not be refunded in case of non-completion of the course (regardless of reason).

The bidding process will be organized decentral. Students will be able to sign up for the seminar under the following link:

https://goo.gl/forms/Awy3NA5MdCdRIzhI

The link will be open from Thursday, 01 February, 2018, 14.00 p.m. until Monday, 12 February, 2018, 12.00 noon, CET (1st and 2nd main round of the central bidding process). All slots will be assigned on a first-come, first-serve principle.

Please contact Lea Bühler (lea.buehler@unisg.ch) in case of any questions regarding the organization and bidding process.

Course literature
To be provided during the first meeting.

Additional course information

• Attendance during the introductory lecture is strongly recommended.
• The research paper is to be written individually.
• The deadline for the submission of the research paper is Wednesday, 18 April, 2018 23:59:59 CET. The paper should be submitted as a pdf-file together with code and data, if used.
• Students are required to be present during all presentations and discussions.
• All students are requested to participate actively in all discussions.

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form
Decentral - examination paper written at home (individual) (70%)
Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2015), Lern- und Arbeitsstrategien (11th ed., 4th printing). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2014, Juristisches Arbeiten: Eine Anleitung für Studierende (5. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

2. Examination sub part (2/2)

Examination time and form
Decentral - Presentation (individual) (30%)
To be announced during the first lesson.

Please note
We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members’ personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 25 January 2018
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 19 March 2018
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 09 April 2018

Please look at the fact sheet once more after these deadlines have expired.