Course and Examination Fact Sheet: Autumn Semester 2019

7,202: International Management

ECTS credits: 4

Overview examination/s
(binding regulations see below)
Central - Written examination (50%, 60 mins.)
Decentral - Group examination paper (all given the same grades) (50%)

Attached courses
Timetable -- Language -- Lecturer
7,202,1.00 International Management -- Englisch -- Ruigrok Winfried

Course information

Course prerequisites
None.

Course content
This course has the following objectives:
- To understand how multinational corporations increase their international posture and increasingly compete on a regional/global scale,
- To learn how to analyse and discuss complex international management cases succinctly; and
- To interpret academic papers in the field of International Management, draw meaningful conclusions, and present these in writing.

The objective of the Self-Study Module (SSM) is to learn to interpret a number of academic papers in a subfield of International Management, and to present clear conclusions in writing. More details on the SSM of this course can be found in the course outline (which will be made available through Canvas).

Course structure
During class key International Management topics will be discussed, such as International Market Selection, Market Entry, International Strategy, International Organisation, Cross-Cultural Management, and the Role of Emerging Markets. Sessions will be a mixture of lectures (incl. several guest speakers), case discussions, and small in-class assignments.

In the context of the Self-Study Module (SSM) student groups will produce an original paper in a subfield of International Management on the basis of scholarly papers.

Course literature
All details on readings (incl. case studies and input papers for the SSM) will be provided through Canvas.

Additional course information
Please study the course outline for more detailed information regarding the SSM. Additional information regarding the SSM, such as paper requirements, will be provided through Canvas.

Please note that this course will not be open for bidding in the waiting list rounds. Students can bid for the course in the...
preliminary and main rounds of the bidding only.

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form
Central - Written examination (50%, 60 mins.)

Remark

Examination-aid rule
Extended Closed Book
The use of aids is limited; any additional aids permitted are exhaustively listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments TI-30 series and mono- or bilingual dictionaries (no subject-specific dictionaries) without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, PDAs, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

Supplementary aids
None.

Examination languages
Question language: English
Answer language: English

2. Examination sub part (2/2)

Examination time and form
Decentral - Group examination paper (all given the same grades) (50%)

Remark

Examination-aid rule
Term papers

- Term papers must be written without anyone else’s help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2017), Lern- und Arbeitsstrategien (12th ed., Cornelsen Schweiz).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOUSER, P., OGREK R. et SCHINDLER B. (2018, Juristisches Arbeiten: Eine Anleitung für Studierende (6. Auflage), Zürich: Schulthess, or the recommendations of
Supplementary aids

Examination languages
Question language: English
Answer language: English

Examination content
All course contents, incl. slides. All compulsory course readings.

Examination relevant literature
All compulsory readings listed on Canvas latest by the 20.12.2019

Please note

Please note that this fact sheet alone is binding and has priority over any other information such as StudyNet (Canvas), personal databases or faculty members' websites and information provided in their lectures, etc.

Any possible references and links within the fact sheet to information provided by third parties are merely supplementary and informative in nature and are outside the University of St.Gallen's scope of responsibility and guarantee.

Documents and materials that have been submitted no later than the end of term time (CW51) are relevant to central examinations.

Binding nature of the fact sheet:

- Information about courses and examination time (central/decentral) and examination type starting from the beginning of the bidding on 22 August 2019
- Information about examinations (examination aid regulations, examination content, examination-relevant literature) for decentral examinations after the 4th semester week on 14 October 2019
- Information about examinations (examination aid regulations, examination content, examination-relevant literature) for central examinations as from the starting date for examination registration on 4 November 2019

Please consult the fact sheet again after these deadlines have expired.