Course and Examination Fact Sheet: Spring Semester 2020

10,416: Institutional Organization Theory

ECTS credits: 4

Overview examination/s
(binding regulations see below)
Decentral - examination paper written at home with presentation (individual) (80%)
Decentral - Active participation (20%)

Attached courses
Timetable -- Language -- Lecturer
10,416.1.00 Institutional Organization Theory -- Englisch -- Schedler Kuno

Course information

Course prerequisites
Doctoral students
Students who plan to take this course as an optional course and without an examination should not register via the bidding system. They should register directly with the lecturer.

Students who plan to take this course as a regular course or as an optional course with an examination should register via the bidding system. Enrolment in a course is binding; students have to attend the course and take the exam. The grade will be shown on the scorecard.

Learning objectives

Students are able to apply concepts of institutional organization theory to their phd-project.

Students are able to characterize an organizational field.

Students describe and explain the conditions for legitimacy.

Students explain the concepts of ceremomal activities and myths.

Students understand the significance of routines in institutional organization theory.

Students are familiar with different levels of analysis in institutional organization theory.

Students understand the antecedents and consequences of pluralism.

Students are able to discuss and distinguish the concepts of logics, rationalities and routines.

Course content

In this course, students will analyze and discuss classic texts in neo-institutional organization theory, as well as literature on organizational routines. A list of relevant literature will be handed out early in the semester. Students will write and present their analysis in three sessions.

Topics will cover:
Course structure
There will be four consecutive sessions:

1. Kick-off (2 hours)
2. The early phase (e.g. DiMaggio & Powell; Zucker; Deephouse & Suchman; Oliver; Suddaby & Greenwood)
3. Pluralism and institutional logics (e.g. Friedland & Alford; Thornton, Ocasio & Lounsbury; Battilana & Dorado; Smets, Morris & Greenwood)
4. Logics, rationalities, and organizational routines (e.g. Pache & Santos; Denis, Langley & Rouleau; Smets & Jarzabkowski; Pentland & Feldman)

Course literature
A list of literature will be handed out in the kick-off meeting.

Additional course information
Course will be taught in English

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination time and form
Decentral - examination paper written at home with presentation (individual) (80%)

Remark
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Examination-aid rule
Term papers

- Term papers must be written without anyone else’s help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2017), Lern- und Arbeitsstrategien (12th ed., Cornelsen Schweiz). For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is never optional.
- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2018, Juristisches Arbeiten: Eine Anleitung für Studierende (6. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

Supplementary aids
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Examination languages
Question language: English
2. Examination sub part (2/2)

Examination time and form
Decentral - Active participation (20%)

Remark
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Examination-aid rule
Practical examination
No examination-aid rule is necessary for such examination types. The rules and regulations of the University of St. Gallen apply in a subsidiary fashion.

Supplementary aids
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Examination languages
Question language: English
Answer language: English

Examination content
Analysis of the relevant literature with a focus on specific research questions. You will benefit the most if you link it to your PhD-project.

Examination relevant literature
A list of literature will be handed out in the kick-off meeting.

Please note

Please note that this fact sheet alone is binding and has priority over any other information such as StudyNet (Canvas), personal databases or faculty members’ websites and information provided in their lectures, etc.

Any possible references and links within the fact sheet to information provided by third parties are merely supplementary and informative in nature and are outside the University of St.Gallen’s scope of responsibility and guarantee.

Documents and materials that have been submitted no later than the end of term time (CW21) are relevant to central examinations.

Binding nature of the fact sheet:

- Information about courses and examination time (central/decentral) and examination type starting from the beginning of the bidding on 23 January 2020
- Information about examinations (examination aid regulations, examination content, examination-relevant literature) for decentral examinations after the 4th semester week on 16 March 2020
- Information about examinations (examination aid regulations, examination content, examination-relevant literature) for central examinations as from the starting date for examination registration on 6 April 2020

Please consult the fact sheet again after these deadlines have expired.